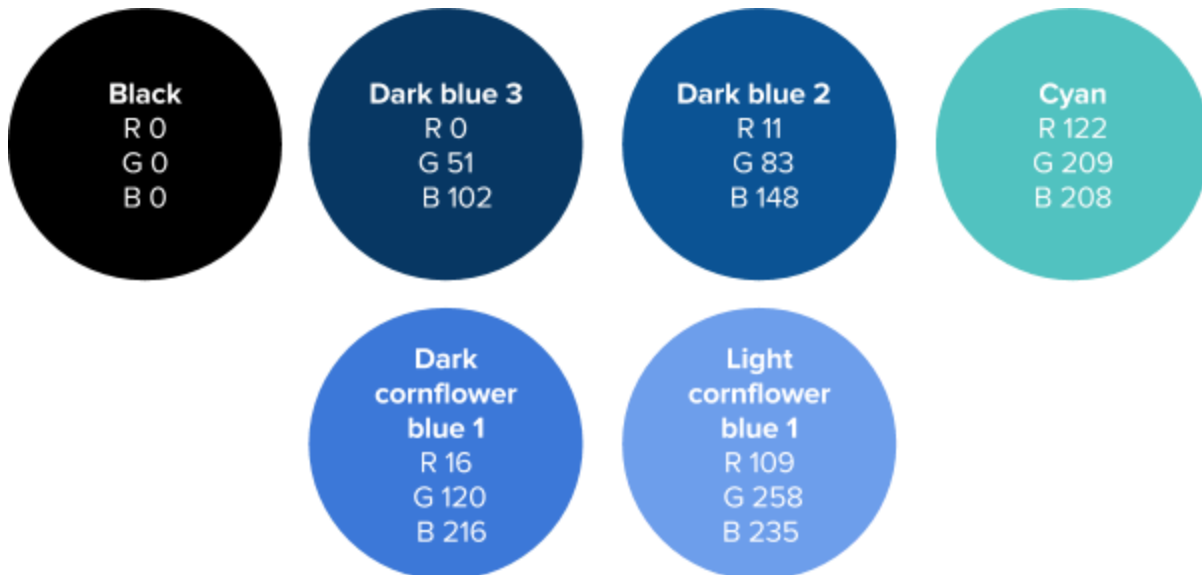


## Logo

We have alternate adaptations for the application of our logo. The elements of the logo remain the same, however the colors and composition are altered depending on the marketing material.



## Color Palette



## Font Selection

SYNCOPATE/**syncopate**

Proxima Nova

Proxima Nova and Syncopate are free and easily accessible fonts. Syncopate is used for the logo and slogan and in a few occasions for titles and headers. Proxima Nova also applies to titles and larger bodies of text.



## Letterhead and Company Description

New Frontier is a Benefit corporation with the purpose of incorporating technology to enhance the lives of people. We are a backpack company who dedicates their efforts to preventing identity theft, protecting the environment, and elevating connectivity. Manufactured with only eco-friendly materials helps us do our part to ensure global environmental sustainability by incorporating technology without harming the environment.

Join us today and power your journey with modernization that excites  
at <https://newfrontierve.wixsite.com/newfrontierve>

New Frontier B Corp.  
2401 East Baristo  
Palm Springs, CA 92262  
[newfrontier.ca@veinternational.org](mailto:newfrontier.ca@veinternational.org)/ (760) 778-0496

# Business Card

  
**NEW FRONTIER**  
power your journey

 760 778-0496

 newfrontier.ca@veinternational.org

 <https://newfrontierve.wixsite.com/newfrontierve>

2401 East Baristo Palm Springs, CA 92262

power your journey



Scan the QR Code to learn more about us



WITH **modernization** THAT excites

# Branding Applications

## Retractable Banner



# Branding Applications



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## New Frontier

@newfrontierve

The New Frontier for Backpacks, powering your journey with modernization that excites.

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# Branding Applications

## Brochure

