



STELLAIR





Table of Contents

Logo Application, Color Palette, Font Selection

1

Letterhead and Company Description

2

Business Card

3

Social Media

4

Print Advertisement

5



STELLAIR

This is the primary logo variation, used to portray the companies sophisticated image.



STELLAIR

This is the secondary logo variation, which allows the company to project the logo on dark surfaces.

C: 75
M: 68
Y: 67
K: 90

C: 21
M: 0
Y: 5
K: 0

C: 68
M: 59
Y: 51
K: 32

C: 0
M: 0
Y: 0
K: 0

Font

Roboto Light - 9pt

Roboto Light - 7pt

Roboto Light - 5pt

STELLAIR

1350 Eagle Blvd. Haslet, TX 76052 • (123) 456-7890 • Stellairco@gmail.com



Company Description

STELLAIR believes luxury and quality air travel elevates the human experience for a life well lived. Hence, our mission: Strive for the highest quality air travel, and create an exclusive flying experience for our customers, in the most STELLAIR way.

We use advanced mobile technology to connect passengers, pilots, and jet owners to create a culture of socially powered travel.





