



BRANDING PACKAGE

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Travelistic, founded in 2017 as a travel guided service. We aim to assist people in traveling; whether it be finding the perfect place to visit, finding the most suitable method of transportation, or even providing the gear to make said trip as enjoyable as possible. We plan on expanding from brochures and pamphlets to a website and mobile app.

Travelistic's logo represents the main traveling aspect of the company. Two logos have been produced in order to cater to the needs of longer and taller formats.



TR✈VELISTIC

#f73231

#aa1b19

#171717

#000000

Travelistic has decided to use Century Gothic as their primary font. Century Gothic has been chosen due to it's professionalism and creative look.

Century Gothic

Jeffrey ran across the soldering hot sidewalk

Century Gothic Italic

Jeffrey ran across the soldering hot sidewalk

Century Gothic Bold

Jeffrey ran across the soldering hot sidewalk

Century Gothic Bold Italic

Jeffrey ran across the soldering hot sidewalk



@travelistic.ny



@YTravelistic



@YMA Travelistic

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