# Logo



#### **Color Palette**



#### **Fonts**

# Franklin Gothic Medium Segoe Script Bold

### **Letterhead and Company Description**



Valued Customer

1234 Main Street

Coral Springs, FL 33071

To whom it may concern,

Our company "TeaTreat" is a subscription service that offers tea and tea-based products and takes part in fair trade practices. We will offer multiple flavors and custom tea blends and tea-based products such as tea masks, tea soaps, tea bubble bath and more. There are certain convenience, customization, health and beauty needs we can satisfy with our products. There is a need for convenient, reasonably priced tea. We offer tea that is custom made for the customer and comes directly to their door.

Sincerely,

Kevin Ward

Vice President of Design/IT

Kevin.ward@teatreat.com

(954) 456 - 7890

### **Business Card**





# **Logo Applications**

# **Envelope**



10600 Riverside Drive Coral Springs, FL 33071

#### Mr. Kevin Ward

1234 Main Street

Coral Springs, FL 33071

## **Packaging**



# **Logo Applications**

# **Tea Packaging**





