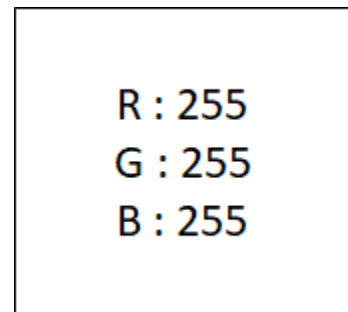
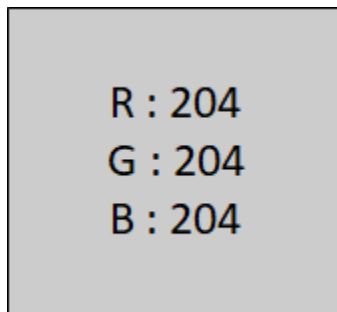
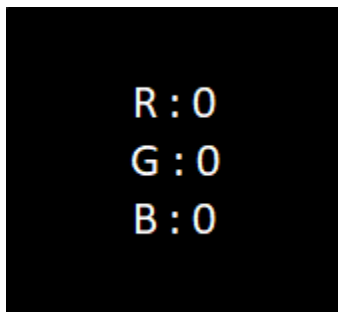


PACK'D Logo



Color Palette



Fonts

RANGER REGULAR

We chose this font because of its bold and urban feel. Our company is strong and bold. Our bags are defining and durable. Additionally, an urban feel appeals to our target market, a younger audience ages 15-22. Ranger Regular provides a bold, strong, urban, and young identity around our company to showcase the mission of PACK'D to provide its customers with bags to enrich originality and express his or her individuality.

PACK'D Letterhead



PACK'D is a personal baggage company that provides customizable backpacks. You can customize your pack by adding additional compartments, a portable charger, speakers, monograms, extra zippers, a change in the material of the backpack and more. We hope to tap into the markets of luggage and electronic cases as we scale. There is a need for PACK'D because at the moment there is no other customizable baggage service. Today, people are limited when they purchase baggage to only what the company offers. For example, a person may have a backpack that does not have enough compartments for their needs, or too much space for their needs. At PACK'D, we solve this problem; we allow customers to make their pack their own.

PACK'D NYC
100 Shelter Rock Road
New Hyde Park, NY 11040
Packd.ny@veinternational.org
Packdny.wixsite.com/packdny

PACK'D Business Card (Front and Back)



PACK'D Website

EST. 2017
PACK'D
NYC

HOME SHOP About Us Contact Us

Create Your WIX Site

0

CONTROL THE WAY YOU ROLL

SNAPCHAT TWITTER INSTAGRAM

This site was created with **WIX.com**. It's easy & free. [Create Your Website >](#)

EST. 2017
PACK'D
NYC

HOME SHOP About Us Contact Us

Create Your WIX Site

0

OUR MISSION,

TO ENRICH ORIGINALITY IN THE BAG INDUSTRY BY PROVIDING CUSTOMIZABLE, FUNCTIONAL BAGS TO EXPRESS ONE'S OWN INDIVIDUALITY.

Ever wish your backpack could have everything you wanted? Well PACK'D is here to help! PACK'D is a personal baggage company that provides customizable backpacks. You can customize your pack by adding compartments, a portable charger, speakers, monograms, extra zippers, a change in the material of the backpack and more. Our backpacks are made of premium materials, ready to fit your needs and wants. With over 3,600,000 graduating high school students and 20,400,000 American college students, PACK'D is ready to help each student have a stress free learning experience with the right Pack for them. Shop at PACK'D, because we got your back!

SNAPCHAT TWITTER INSTAGRAM

This site was created with **WIX.com**. It's easy & free. [Create Your Website >](#)

PACK'D Employee T-Shirt



PACK'D Instagram Page

+1

packdoofficial

12 posts 80 followers 84 following

Edit Profile

PACK'D
PACK'D is a premium customizable baggage company! Visit our website packdny.wixsite.com/packdny Herricks HS VE