



COMPANY BRANDING

FIBER.

4401 W. Cypress St.

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Logo Design

The fiber. logo is green with a leaf to help convey our eco-conscious beliefs. The I in fiber being green is to display a slight contrast between the letters, and overall convey a minimalistic design.



The color palette is green to help our possible customers associate fiber. with something environmentally related.

Color Palette

R:	238	255	54	0	193	95	51	35	9
G:	238	255	53	0	244	169	137	116	58
B:	238	255	53	0	132	121	57	40	13

fiber.'s frequently used fonts as of now would be Adobe Fan Heiti Std B, and Calibri Body. These are used because they are simple, and convey a minimalistic design.

Company Fonts



At fiber, we wish to spread eco-friendly business practices, sustainability, reduced carbon emissions, and open-mindedness with alternative substances.

Through our promotion of the usage of the hemp plant, we are making our earth more sustainable one product at a time by reducing deforestation and using a greener agricultural practice that is not detrimental. We wish to move business toward the right kind of green.

Business Cards



fiber.
[Employee Name]
[Job Title]
4401 W Cypress St
Tampa, Fl 33607
Phone 813-872-5241 ext.274
Fax [fax]
fiber.vei@yahoo.com

The right kind of green.

[website]

Envelope Design



4401 W Cypress Street Tampa, FL 33607

Address line 01

Address line 02

Address line 03

Address line 04

Fiber.vei@yahoo.com



Memorandum

To: Recipient Name

From: Your Name

CC: CC Name

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View and edit this document in Word on your computer, tablet, or phone. You can edit text; easily insert content such as pictures, shapes, or tables; and seamlessly save the document to the cloud from Word on your Windows, Mac, Android, or iOS device.

Want to insert a picture from your files or add a shape, text box, or table? You got it! On the Insert tab of the ribbon, just tap the option you need.

Find even more easy-to-use tools on the Insert tab, such as to add a hyperlink or insert a comment.