



WAVELENGTH

BRANDING GUIDE

LETTERHEAD

& COMPANY DESCRIPTION



Cary Resident
299 Pearson Drive
Cary, IL 60014



EST.

WAVELENGTH
CUSTOM ENGRAVING

2017

Dear Customer

We are a new company in Cary, IL and wanted to introduce ourselves. Here at Wavelength we create custom designs and engrave them on a variety of consumer products.

From unique gifts to home decor to phone cases, we offer a wide range of engraving services.

You can see all of our products at wavelength-engraving.weebly.com. Please use the coupon code WELCOME17 to receive 17% off your first order!

Sincerely,

Kiara Roe
CMO, Wavelength

2208 3 Oaks Road Cary, IL 60013 | wavelength@d155.org | 847-639-3825

LOGO FONT

COLOR PALETTE

Font

- Custom sans serif
- Designed by Ann Talerico, our VP of Design

Color Palette

- 3 Colors: blue, black, white
- Options for light/dark surfaces



TID



222 35; 424



TID



25; 259 253



TID



477 477 477



BUSINESS CARD



BRANDING APPLICATION



WAVELENGTH
CUSTOM ENGRAVING



WAVELENGTH
CUSTOM ENGRAVING



PACKAGING

Custom Boxes

- 6 different sizes of packaging
- Designed by Kiara Roe, Chief of Marketing

