

MILLENNIAL MONEY MANAGEMENT

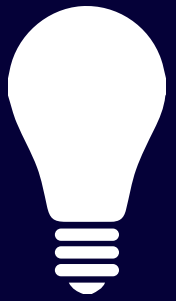
Company Branding Guide



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COMPANY OVERVIEW



Millennial Money Management, also known as MMM, was founded in September of 2016 at the Academy of Finance and Enterprise located in Long Island City, NY. MMM engages in developing sound accounting and budgeting services for millennials. The services of the business are geared towards a focus on consultation and accounting primarily for them. The principle customers are millennials, as defined by Goldman Sachs, being born between the years 1980 and 2000. As the largest generation in United States history, this millennial generation is impacting the economy.

Due to the fact that millennials are hindered by large student loan debt, expenses, and impulsive labor market, MMM is here to help by offering financial comfort, welfare, and happiness while meeting the ever-changing fiscal policies through our wide range of fundamental accounting practices and budgeting workshops. Our services are needed in the market, thus, we safeguard Millennials in providing stability to live their best lives. The relationship established between loyal clients and the business are advantageous on both ends.

LOGO APPLICATION

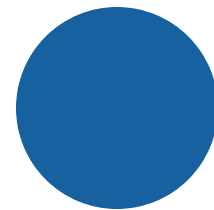


Our logo represents who Millennial Money Management is and what we aspire to be. Our logos are translucent; they can be placed on any background. However, if placed on a background with colors matching logo, alternate colorations can be made for our partners.

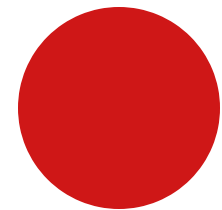
MEANING & CONCEPT

- The different colors represent the diversity of our Millennials and our staff
- The open arc represents our openness to new ideas, change, and innovation
- The money sign centered in the middle signifies our main and chief mission of managing our client's money
- Logo publication almost everywhere: apps, commercials, website, flyers, etc.
- Sizes will vary
- Can be placed on every background, a few with easy alterations
- Logo can stand out on any background
- Simple color change

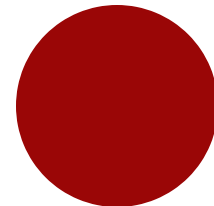
COLOR PALETTE



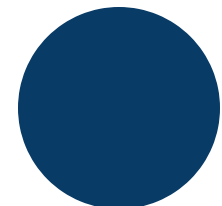
R 23
G 97
B 160



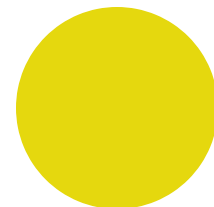
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G 23
B 23



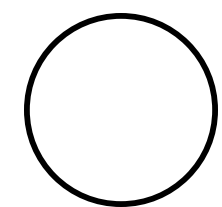
R 23
G 97
B 160



R 8
G 59
B 102



R 229
G 216
B 14



R 255
G 255
B 255

FONT SELECTION

Millennial Money Management uses Arial as it's primary font. This font helps deliver our marketing message in a coherent, professional, and proficient manner. It shows consistency and clearness.

10. The quick brown fox jumps over the lazy dog

14. The quick brown fox jumps over the lazy dog

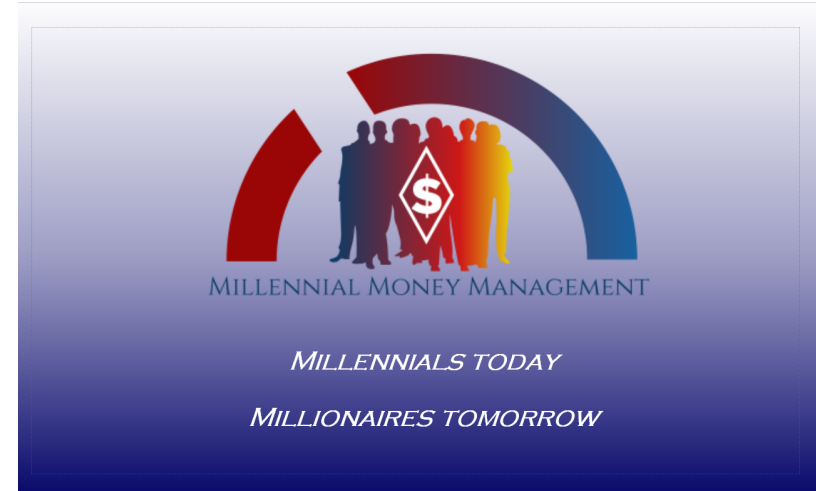
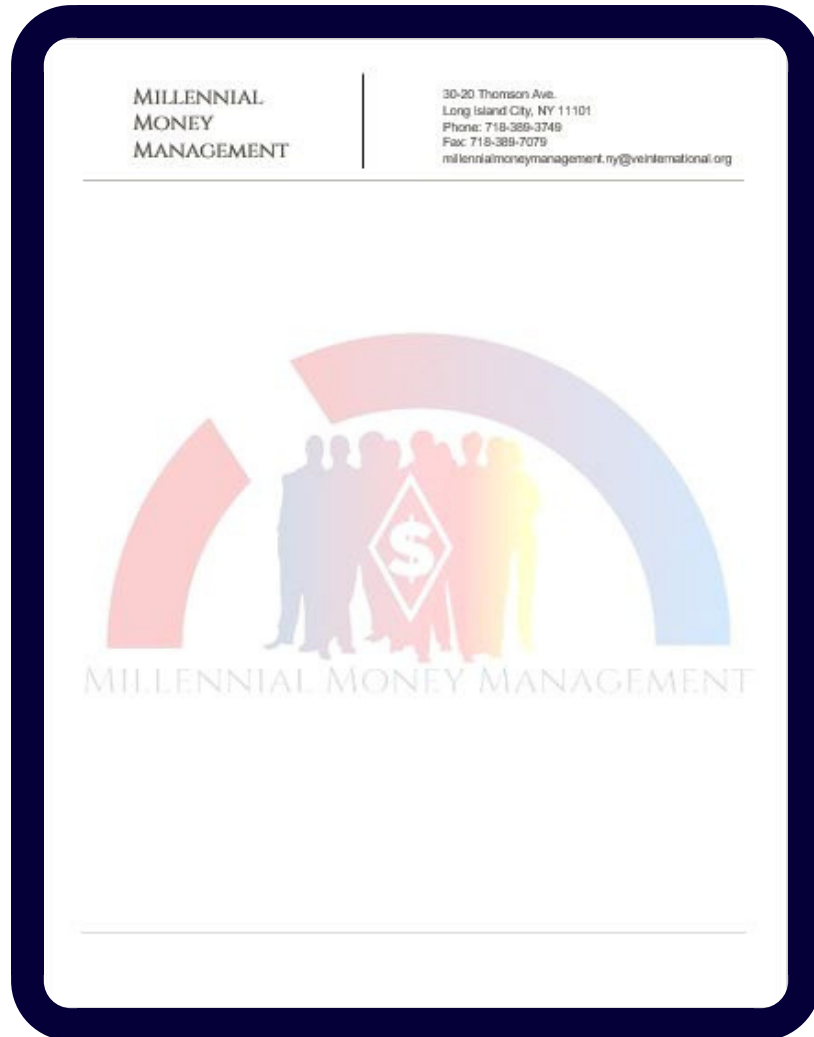
21. The quick brown fox jumps over the lazy dog

28. The quick brown fox jumps over the lazy dog

36. The quick brown fox jumps over the lazy dog

CORPORATE IDENTITY

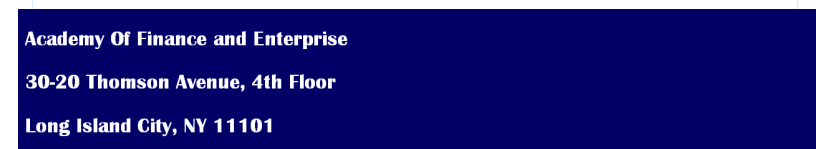
- Letterhead
- Business cards
- Badges



Back
of
Business Card



Front
of
Business Card



Badge

SALES MATERIAL - FACT SHEET



MILLENNIAL MONEY MANAGEMENT

SERVICES:	PRICE
PERSONAL ACCOUNTING	
Personal Income Tax	\$300.00
Filing Taxes	\$415.00
Book Keeping	\$415.00
CORPORATE ACCOUNTING	
Filing Taxes Monthly	\$1,100.00
Audit	\$2,150.00
Cash Management	\$1,600.00
Corporate Accounting Package	\$5,000.00
Management Consulting	\$1,280.00
Cyber Security Services	\$1,125.00
Digital Banking	\$9.99/monthly
U.S. Direct Tax Services	\$550.00
Risk and Financial Advisory	\$1,000.00
International Tax	\$750.00



30-20 THOMSON AVE,
LONG ISLAND CITY,
NY 11101
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FAX: (718) 389-7079
MILLENNIALMONEYMANAGEMENT.NY@VEINTERNATIONAL.ORG

Front



MILLENNIAL MONEY MANAGEMENT

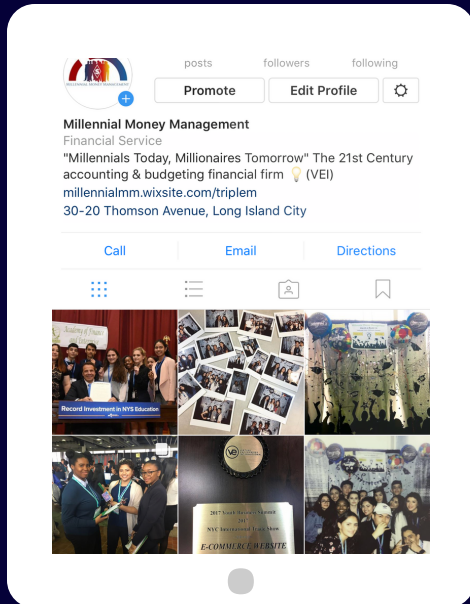
WORKSHOPS	PRICE
Summer Savings:	
Study Abroad	\$65.00
Vacation	\$80.00
College Planning:	
Financial Aid & Student Loans	\$107.00
Payment Strategy	\$107.00
Debt Consolidation:	
Debt Consolidation process information	\$107.00
Credit Score	\$107.00
Any 3 Workshops:	\$280.00
Firm Workshop 35+ Employees	\$5,000.00



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Back

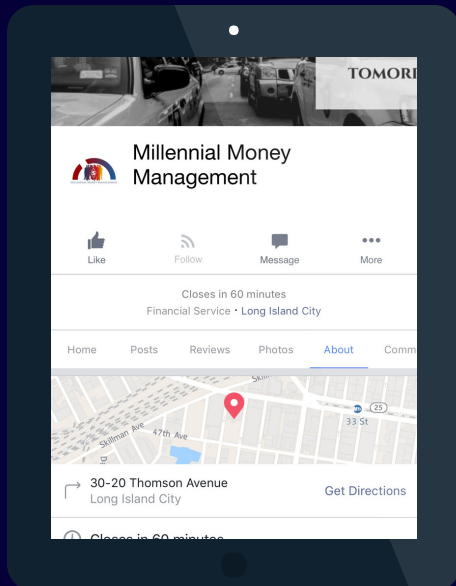
SOCIAL MEDIA OUTLETS



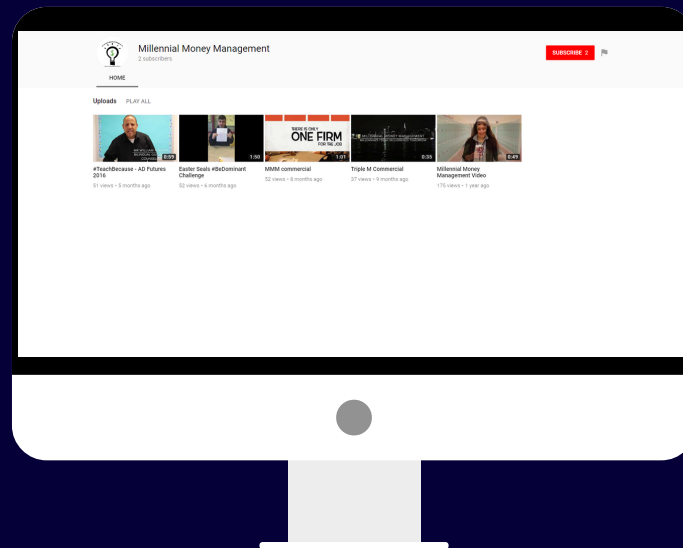
Instagram



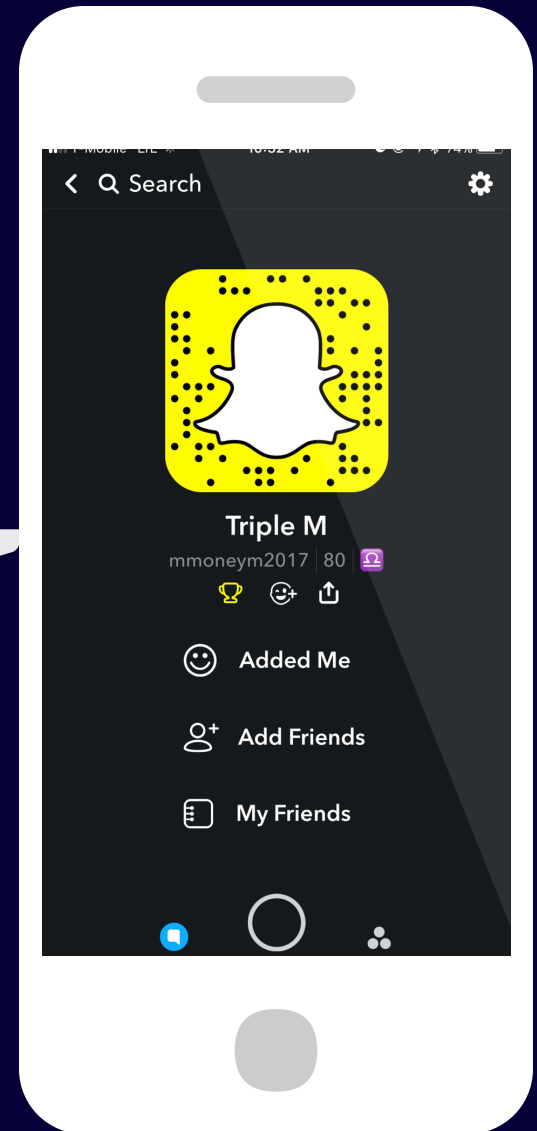
Twitter



Facebook



Youtube



Snapchat