

LOGO



COLOR PALETTE



#FFFFFF

R=255

B=255

G=255

#000000

R=0

B=0

G=0

#C69B6D

R=198

B=155

G=109

#006400

R=0

B=100

G=0

#B4DD7A

R=180

B= 221

G=122

FONT

Large text: LEAGUE SPARTAN

Small Text: BEBAS NEUE

The font League Spartan was chosen for the large text in our logo. League Spartan is a neat, simple and standard font. However, it's bold characteristic makes the name "Home Plate" stand out in the logo. The small text's font is Bebas Neue. This font is a modern style that is clean and easy to read.

LETTERHEAD



HOME PLATE FRESH MEALS
100 Shelter Rock Road,
New Hyde Park,
NY, 11040

Our company Home Plate will offer a meal subscription package. This meal package will include the specific ingredients in the correct quantity for each recipe that we offer. Home Plate provides a variety of unique cuisines that range from Italian to vegan. Our company will have refrigerated trucks that will ship meal packages to houses all over Long Island at least twice a week. Our delivery plan is fast and efficient. We plan to be recognized for the freshness of our meals. We will provide a variety of dishes that will satisfy the customer's desires for both periods. There is a need for this because people work long hours and they have no desire to go to a supermarket to find ingredients. Home Plate will be convenient for the average family or person because there will be a fresh package of fresh ingredients to make delicious dishes that will arrive at the time that is most convenient for our consumer. We can also provide our product to consumers that want to learn how to cook. We can satisfy that customers need because our freshly prepared meals come with step by step instructions as well as online tutorials. Home Plate wants to make dinner and lunch easy to make and not a difficult decision to make. We solve that problem because the customer decides their dish and it solves the basic question, "What do you want to eat for dinner?". We are fresh, healthy, and convenient.

Sincerely,
The Home Plate Team

BUSINESS CARD



HOME PLATE



HERRICKS HIGH SCHOOL

100 SHELTER ROCK ROAD,

NEW HYDE PARK, 11040, NY



TEL:(516) 305-8700


HOMEPLATE.NY@VEINTERNATIONAL.ORG

SHIRT DESIGN





COMPANY INSTAGRAM PAGE

 **homeplatefoods** 



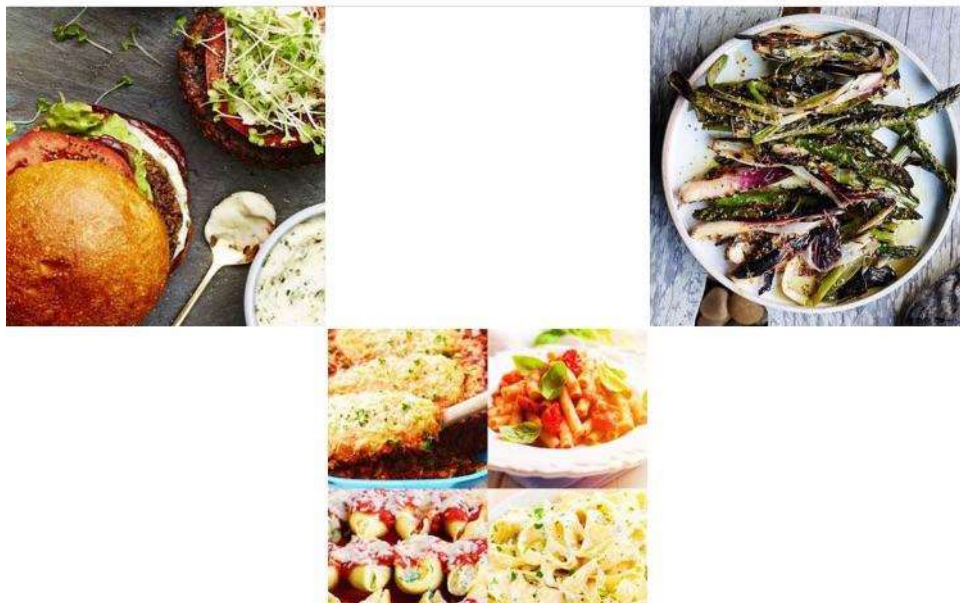
6 posts **56** followers **100** following

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Homeplate
Product/Service
Virtual Enterprise Company
Meal Kit Service
Herricks High School

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PRODUCT PACKAGING

Box Exterior:

- Box made of recyclable paper to make it eco-friendly

Box Interior:

- Ingredients packaged in isolated-plastic bags, with the number steps on it
 - Numbers indicated on the ingredients to follow the step-by-step procedure from the recipe, on how to make the meal



APRON

