## **COMPANY BRANDING COMPETITION**

## TOP THRILL - LAPEER COUNTY ED-TECH

# **LOGO**



# **COLOR PALLETE**

HTML code:#0B1E3E

RGB code: R: 11 G: 30 B: 62

HSV: 217.65° 82.26% 24.31%

HTML code:#707070

RGB code: R: 112 G: 112 B: 112

HSV: 0° 0% 43.92%

HTML code:#000000

RGB code: R: 0 G: 0 B: 0

HSV: 0° 0% 0%

# **FONTS**





Montserrat along with Built Titles, are open-source free fonts - easily available for download and distributable free of charge. Built Titling should be used a titles, headers, and call-outs and Montserrat is the preferred font for larger bodies of text.

#### **LETTER HEAD**



#### **COMPANY DESCRIPTION**

At Top Thrill, we specialize in the rental of quality apartments and add-ons to ensure a happy home. Our customers can purchase an apartment with or without utilities. Our rentable add-ons will consist of furniture, a hot tub and a gymnasium. The furniture includes a bed, a couch and a dining room set. The hot tub includes towels and the gymnasium includes a bike, an exercise ball, a yoga mat and a jump rope. Find your happy place at www.topthrill.org

#### **BUSINESS CARD**





# **BRANDING APPLICATIONS Flyer**



# **Impact Marketing**



#### Website





