

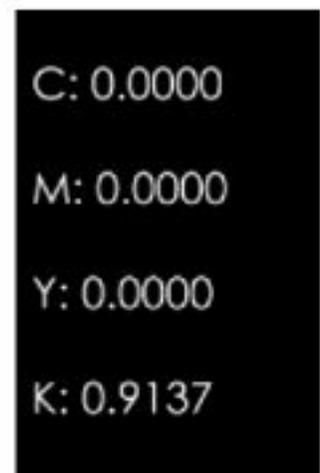
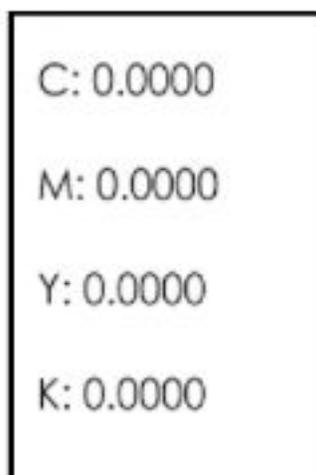
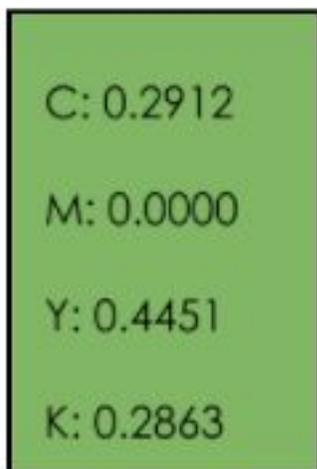
## COMPANY LOGO



Our logo defines our company by representing who we are and what we stand for: freshness, hard work, and simplicity. The box around our logo displays the shape of our clean-cut and environmentally friendly packages, while the utensils showcase our business's dedication and skill.

## COLOR PALETTE

The main color of our logo, green, symbolizes life, renewal, nature, and energy. This emits positive energy as well as expresses our company's message about a healthy environment and lifestyle.



# **COMPANY FONT**

>> Century Gothic <<

The font Century Gothic is a simple and light san-serif font. This font is usually used in professional food industries since it is legible, rounded, and crisp.

# **COMPANY DESCRIPTION**

In The Mix is a profitable enterprise with a social consciousness that is revolutionizing the food industry. Our products follow a basis of organic quality and non-GMO ingredients in order to give our customers a sustainable way of eating. In order to differentiate ourselves from the market and our competition, we sell açai bowls, detox juices, infused ice cubes, and protein/snack bars. In order to produce these goods, we use home grown ingredients, such as the paw paw fruit, which is grown in our school garden. All of these factors are held mandatory to our company in order for us to keep you "in the mix" of healthy eating.

# COMPANY LETTERHEAD



Keeping YOU *In the Mix* of healthy eating!

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70 Southwoods Road, Syosset, NY 11791

516-364-5819 // 516-364-5821

[inthemix.ny@veinternational.org](mailto:inthemix.ny@veinternational.org)

# BUSINESS CARD

>> FRONT <<



>> BACKS <<

