

POWERCLOUD

We Bring The Power To You



Company Branding

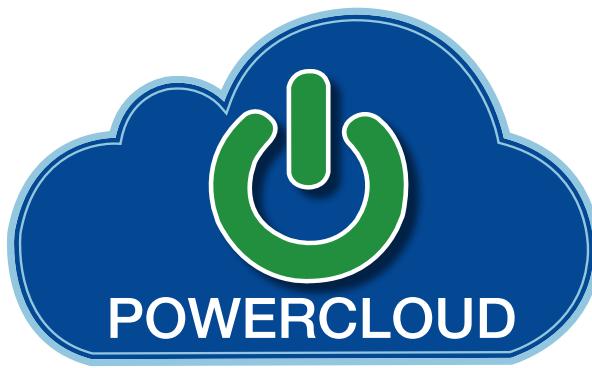
About Us

PowerCloud is a company that has created an electronic device capable of wirelessly charging multiple devices at once within a 15 ft. radius. We strive to revolutionize the way our customers live their daily lives in aspect of technology. Pairing your device to our product will instantly start charging your device until it reaches 100% without having to deal with unreliable cable chargers that fall apart. In order to charge the device you wish, you simply step in within the charge radius and your device is automatically being wirelessly charged.

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Logo



This logo was chosen because we the company felt that it says exactly what we want you to think when you see this image. The cloud represents the radius of the wireless charging and the Power button symbolizes the energy given to the devices.

Color Pallet

C=100
M=77
Y=0
K=13

C=80
M=5
Y=100
K=20

C=36
M=4
Y=3
K=7

These colors were chosen because we wanted our customers to look at us and see that we can be trusted and we are confident to pursue our goal as a successful business

Fonts

Helvetica Neue

This font was chosen because it is easy to read and shows professionalism.

Cloud World

This font was chosen to be as a creative font to show that PowerCloud is not only about sophistication but also creativity.

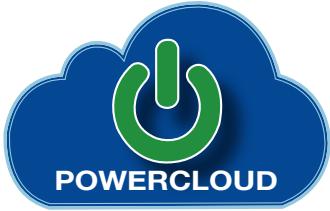
Company Envelope



Business Card
[Front]

Business Card
[Back]





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Letterhead and Company Description

PowerCloud is a company that has created an electronic device capable of charging multiple devices at once within a 15 ft. radius. We value professionalism as well as customer satisfaction. Profuse detail and high quality is placed into each of our products so that customers will receive the best from our company. We plan to create a variety of different products to expand our company's options as well as appeal to our customer's needs. Our company provides a reliable product capable of charging multiple devices all at the same time. We strive to revolutionize the way our customers live their daily lives in aspect of technology. Pairing your device to our product will instantly start charging your device until it reaches 100% without having to deal with unreliable cable chargers that fall apart. In order to charge the device you wish, you simply step in within the charge radius and your device is automatically being wirelessly charged.

Social Media

A screenshot of a Facebook profile page for "Power Cloud". The header features the Facebook logo, the page name "Power Cloud", a search bar, and navigation links for "Power", "Home", and "Find Friends". A notification icon in the top right corner shows "3". The main image is a group photo of approximately 25 people, mostly young adults, standing outdoors in front of a modern building. Below the photo is a sidebar with the "POWERCLOUD" logo. The navigation menu at the bottom includes "Timeline", "About", "Friends 12", "Photos", and "More".

The interface for creating a new post on the "Power Cloud" profile. It includes options for "Make Post", "Photo/Video", "Live Video", and "Life Event". Below this is a text input field asking "What's on your mind?" with a placeholder icon of a person thinking. There are also buttons for "Photo/Video", "Feeling/Activity", and an ellipsis. At the bottom right are "Friends" and "Post" buttons.

A recent update from "Power Cloud" is shown, stating "Power Cloud updated his profile picture." with a timestamp of "October 19 at 9:15am".

On the left side of the main content area, there is a sidebar with user information: "Lives in Santa Ana, California", "From Santa Ana, California", and "Joined October 2017". Below this is a "Featured Photos" section with a placeholder for "Add Featured Photos" and a "POWERCLOUD" logo. A note says "Feature up to 5 photos you love".

Company Badge

Century High School



Augusto Rosales
Vice President Arts & Publications

