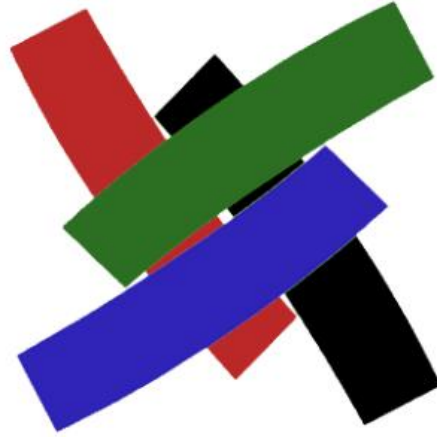
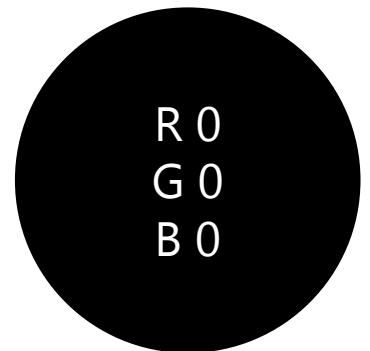
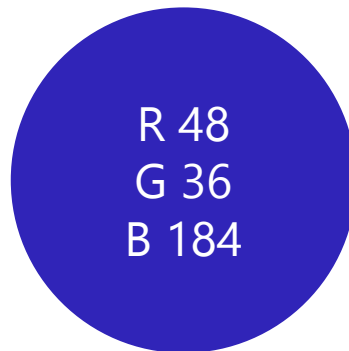
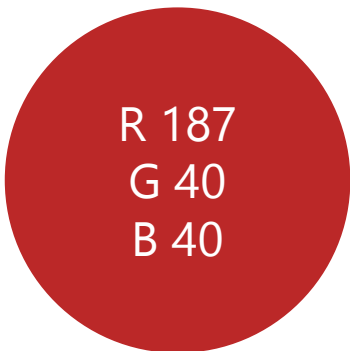


# Logo



**Abstract Reality**

# Color Palette



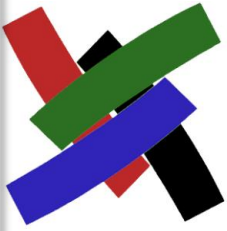
# Font

**Eras Demi ITC**

**Myriad Pro**

Eras Demi ITC, along with Myriad Pro, are open-source free fonts-easily available for download and distribution free of charge.

Eras Demi ITC should be used in titles, headers, and call-outs and Myriad Pro is the preferred font for larger bodies of text because of its clean, easy to read look.



Abstract Reality

## **Abstract Reality**

4401 W. Cypress Street

[www.abstractreality.godaddysites.com/](http://www.abstractreality.godaddysites.com/)

[Abstractreality.fl@veinternational.org](mailto:Abstractreality.fl@veinternational.org)

Tampa, FL 33607

(813) 872-5241 Ext. 274

## **Letterhead and Company Description**

Abstract Reality is an online store that offers the best virtual reality equipment there is to buy or rent. Our equipment allows our clients to showcase their product in a unique way. Every employee here at Abstract Reality is dedicated to bringing the 2-D world that an artist can make on a computer into a jaw dropping 3-D viewer, because at Abstract Reality, we "see different".

# Business Card



Zachary Weber  
Administration

4401 W Cypress St  
Tampa, FL 33607

Phone:  
(813) 508-6649

Email:  
[abstractreality.fl@veinternational.org](mailto:abstractreality.fl@veinternational.org)

Website:  
[abstractreality.com](http://abstractreality.com)

Abstract Reality

SEE DIFFERENT.

# Brand Applications

## Retractable Banners

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Reality**



**Virtual  
Reality  
Equipment**

---


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# Brand Applications

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Shopping & Retail  
A VEI company dedicated to supplying our clients with the best Virtual Reality equipment and training software available  
[abstractreality.godaddysites.com/](http://abstractreality.godaddysites.com/)

---

[Email](#)

## Twitter

 Edit profile

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📍 Tampa, FL  
5 Following 2 Followers

# Brand Applications

## PowerPoint Opening Slide

