

A stylized logo featuring a blue arc at the top, a yellow sun partially obscured by blue mountains, and white clouds. The word "Summit" is written in a white, sans-serif font with a subtle drop shadow, centered over the logo.

Summit

Design & Development

Branding Package

A background illustration of a mountain range with various shades of blue and grey peaks. A large yellow sun is partially visible behind the mountains on the left side.

vevirginiabeach.org/atc-01



Company Description

Summit Design & Development offers well-crafted websites. We can also deliver web page support, company advertising, and graphic design that will accommodate all of our client's needs and wants.

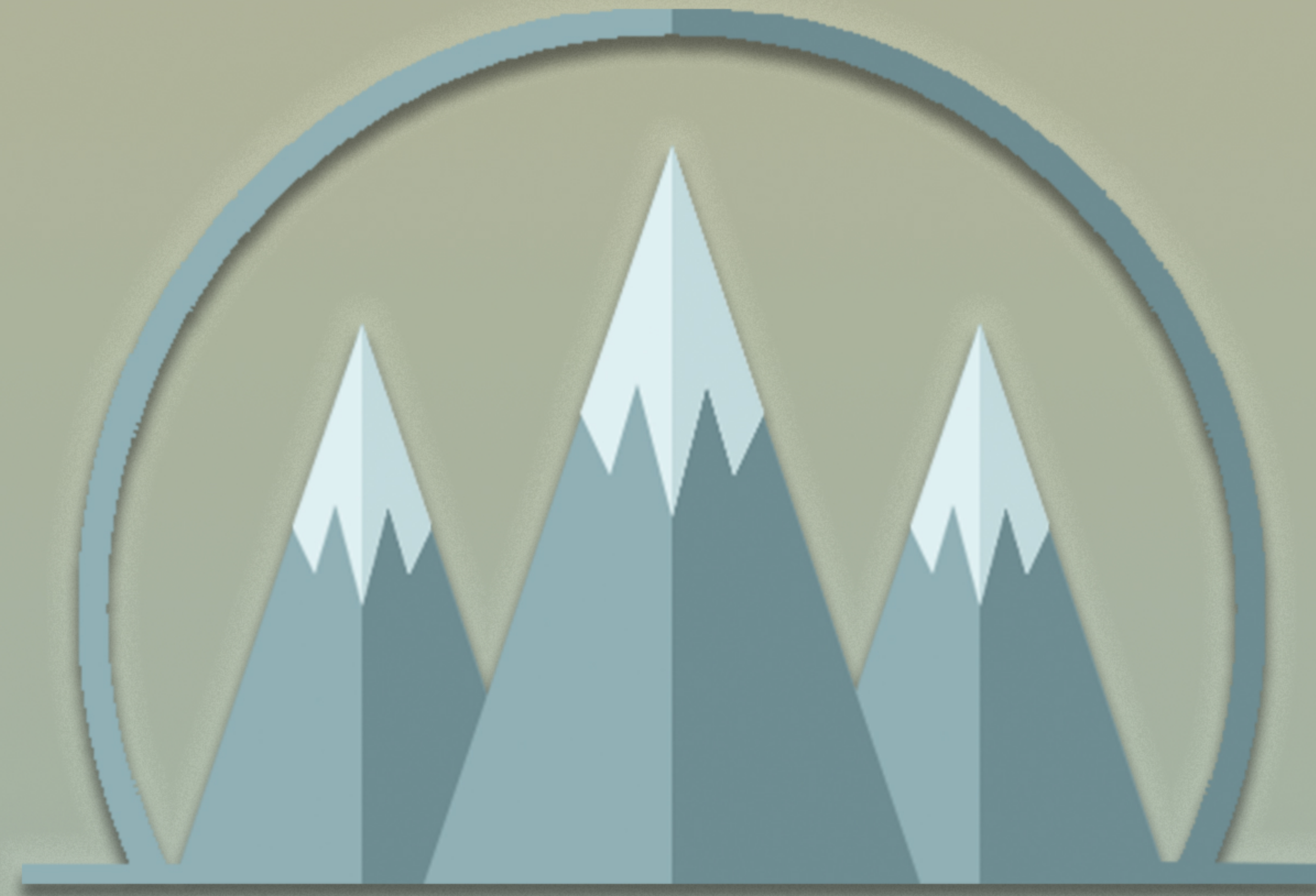
Our Mountain Guides

Summit is a class of fifteen students from all the public high schools in Virginia Beach. We came together to form Summit Design & Development as one of the many virtual enterprise companies. We actually create your companies site, check out our work!

Logo



1. Cover
2. Index and Company Description
3. Color Palette
4. Fonts
5. Cover letter and Business card
6. Flyer
7. Social Media

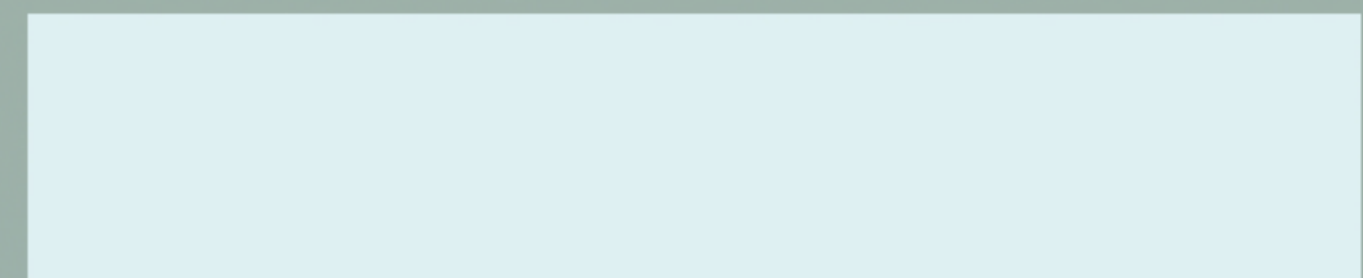


Summit

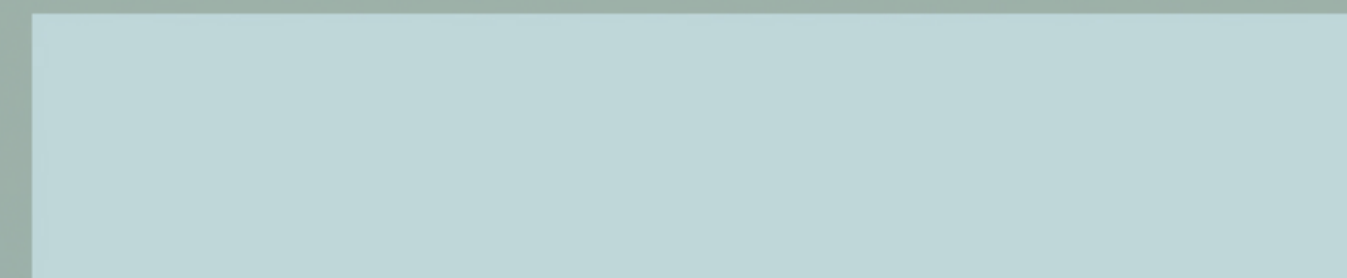
Design & Development



RGB: 149
184
191



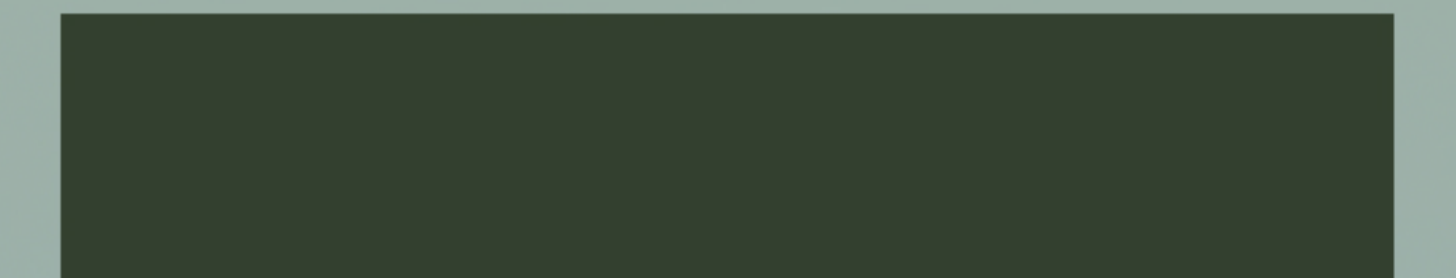
RGB: 223
240
242



RGB: 191
214
217



RGB: 69
89
80



RGB: 51
64
47



Quicksand

12. Summit Design & Development offers well-crafted websites.
18. Summit Design & Development offers well-crafted websites.
24. Summit Design & Development offers well-crafted websites.
36. Summit Design & Development offers well-crafted websites.
-

Montserrat

12. Summit Design & Development offers well-crafted websites.
18. Summit Design & Development offers well-crafted websites.
24. Summit Design & Development offers well-crafted websites.
36. Summit Design & Development offers well-crafted websites.



Fonts

About the fonts

Summit offers a modern feel with Quicksands and Montserrat as the primary and secondary selected fonts. The reasoning behind the fonts were to catch the eye from first glance with a polished and informative readable text.



Company Letterhead



Dear Company,

Summit Design & Development would like to take this opportunity to introduce ourselves as the top provider in web site development and graphics creation. Summit is very unique and differs from other virtual enterprises in the way that we will **actually create a custom working website** for your Virtual Enterprise.

You want to have a successful and growing business we can help make that happen. Visit our website to learn more at www.vevirginiabeach.org/atc-ve01

Sincerely,

Solomon Beddingfield

Sales Representative
Summit Design and Development
summit.va@veinternational.org

Business Card Front



Business Card Back



Noah Montalbano
VP Creative Design

 (757) - 648 -5800

 summit.va@veinterational.org

 vevirginiabeach.org/atc-ve01

 1800 College Crescent,
Virginia Beach VA 23453

What is Summit

Summit Design & Development offers well-crafted websites. We can also deliver web page support, company advertising, and graphic design that will accommodate all of our clients' needs and wants.

As a class of 15, our staff has come together from various ages and schools in Virginia Beach, Virginia. As part of our education in web design at the Advanced Technology Center, we learn how to apply web design skills by developing a simulation of a business. Summit Design and Development is a Virtual Enterprise simulation that makes websites for all types of companies. Summit will create your website, customized for your company!



summit.va@veinternational.org



(757)-648-5800



veviriniabeach.org/atc-ve01

Packages

All webpages are completely responsive, which indicates that the website will adapt to any size device no matter if it is a phone, tablet, or desktop.

All packages are 15% off

Base Package

- Δ 1-2 Pages
 - Δ 3 Custom Graphics Included
- Price \$2295

Ascend Package

- Δ 3-4 Pages
 - Δ 6 Custom Graphics Included
 - Δ 1 Month of Full Website Maintenance
- Price \$4625

Peak Package

- Δ 5-10 Pages
 - Δ 9 Custom Graphics with 1 Custom Logo
 - Δ 3 Months of Full Website Maintenance
- Price \$6375

Additional Services:

Graphics

- Δ Logos
- Δ Icons
- Δ Banners

Initial \$37.50
\$75 per hour

Maintenance

- Δ Troubleshooting
- Δ Diagnostic
- Δ On the Phone Assistance

Initial \$37.50
\$75 per hour

Our Mission

The mission of Summit Design and Development is to empower new and growing companies by introducing their brand to a new level of innovation.
"Elevating the web"



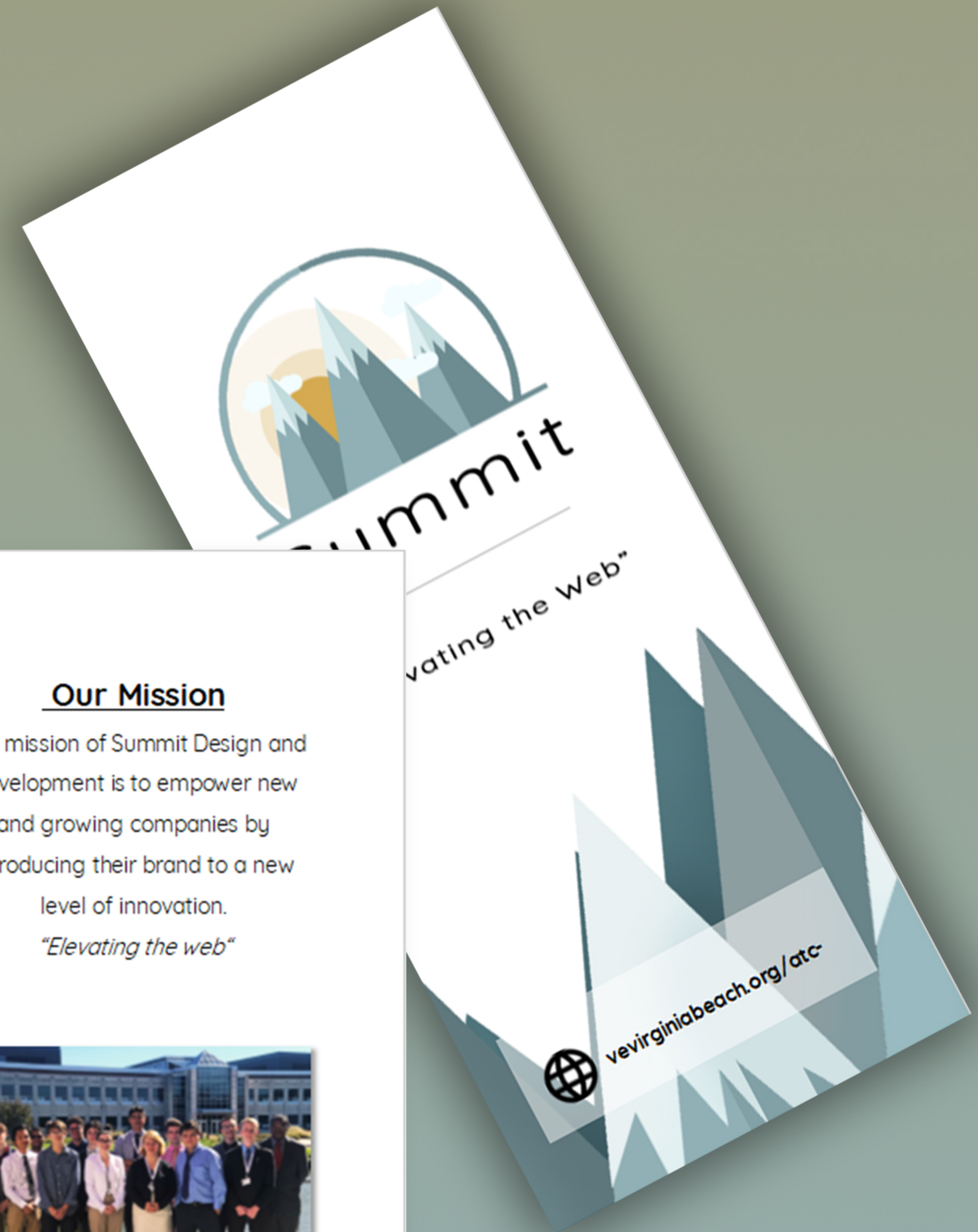
Our Values

Speed

Reliability

Quality

Commitment





Social Media



Twitter



Summit VE
@summit_ve

VEI Web Design and Development company used for educational purposes only. All transactions are part of a simulation.

📍 Virginia Beach, VA

🔗 vevirginiabeach.org/atc-ve01/index...

📅 Joined October 2017

[Tweet to Summit VE](#)

📷 Photos and videos



Tweets **Tweets & replies** **Media**

↻ Summit VE Retweeted

**Kathy Sargent** @kathysargent · Nov 1
Elevating the web with @summit_ve at the first event for these talented web design students. @VEInternational



💬 1 ↻ 2 ❤️ 5 ✉️

**Summit VE** @summit_ve · Oct 31
Climbing to the top, Summit employees speak to local guidance counselor about @VEInternational Building websites to elevate the web!

