



# HeadStart Advisors

Branding Guide

# Color Palette

R: 0  
G: 42  
B: 70  
Hex: 183a65

R: 24  
G: 58  
B: 101  
Hex: 183a65

R: 106  
G: 199  
B: 224  
Hex: 6ac7e0

R: 248  
G: 151  
B: 29  
Hex: f8971d

R: 246  
G: 235  
B: 22  
Hex: f6eb16

R: 237  
G: 34  
B: 36  
Hex: ed2224

# LOGO

Our logo represents the basic goals of our firm which is to provide clients with a head start on their financial futures.



# FONTS

HeadStart Advisors uses both Futura Md BT for larger font sizes and titles and Bodoni MT for larger bodies of writing. Both fonts are clean and easy to read.

**FUTURA MD BT**

Bodoni MT

**Bodoni MT Bold**

*Bodoni MT Italic*



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## Company Description

HeadStart Advisors is a financial firm that provides assistance and counseling to our customers. Headquartered at Long Island City, we are a C Corporation filled with VE regulations. We are partnered with NFTE and are known for imparting financial knowledge in our society. We offer a variety of services such as 401K plans, mutual funds, webinars and seminars, and many packages. Our mission is to successfully provide our clients with the resources for a financially fruitful future.

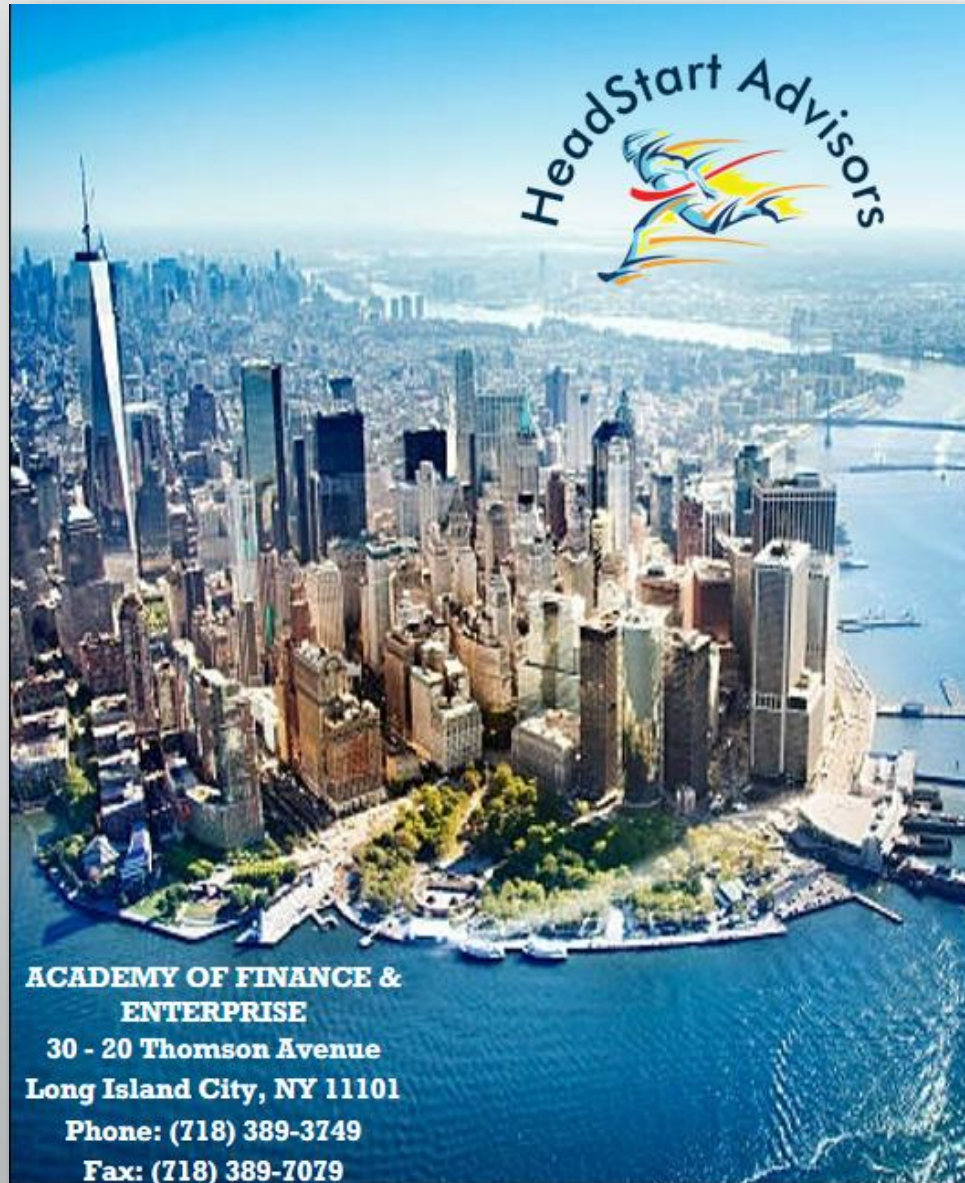


Front of Business Card



Back of business card

# Business Catalog Cover



# Business Plan Cover

