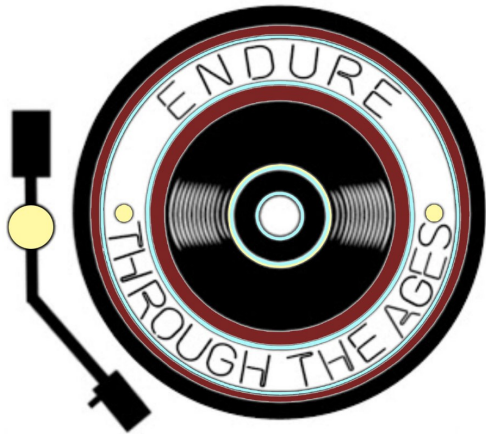


# COMPANY BRANDING

## Logo



## Color Palette

0	109	188	255
0	0	206	170
0	0	219	0
141	224	180	161
155	170	60	100
168	139	12	102

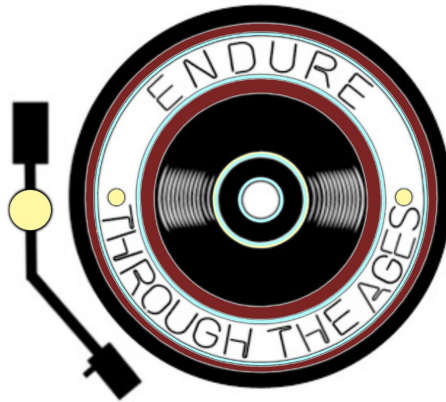
## Fonts

Rod

LETTER GOTHIC

Letter gothic is our go-to font for documents, write-ups and advertisements. Rod is used for numbers and symbols. Both fonts are easily accessible and available for free in Microsoft Office.

Summertown High School  
411 W College St  
Summertown, TN 38483



Phone: 931-964-3539  
Email: [endure@lcss.us](mailto:endure@lcss.us)  
Website: [endure@vei.org](mailto:endure@vei.org)

## Company Letterhead and Description

The goal of Endure Inc. is to provide an exquisite line of products and services to our customers that will improve their lifestyle while making them comfortable and affordable. We as a company promise our customers the best customer service possible.

# BUSINESS CARD



Front



Back

# BRAND APPLICATION

## Twitter

AT&T LTE 8:49 AM 69%

**Endure Inc.**  
@EndureIncTn Follows you  
Life Style and Accessories | VEI #VEinternational  
Tennessee, USA  
[endureinctn.wix.com/veshs](http://endureinctn.wix.com/veshs)  
149 Following 192 Followers

Tweets Tweets & replies Media Likes

**Endure Inc.** @EndureIncTn · 2d  
We are already planning for each month! Which month are you looking forward to?

the company will be put in a drawing for a free look book.

Jan- "Jean January" any purchase of jeans will be 20% off.

Feb- "Fan February" Band T-shirt's will be

Home Search Notifications Messages

# BRAND APPLICATION

Website

## ENDURE INC.

HOME

ACCESSORIES

SNACKS

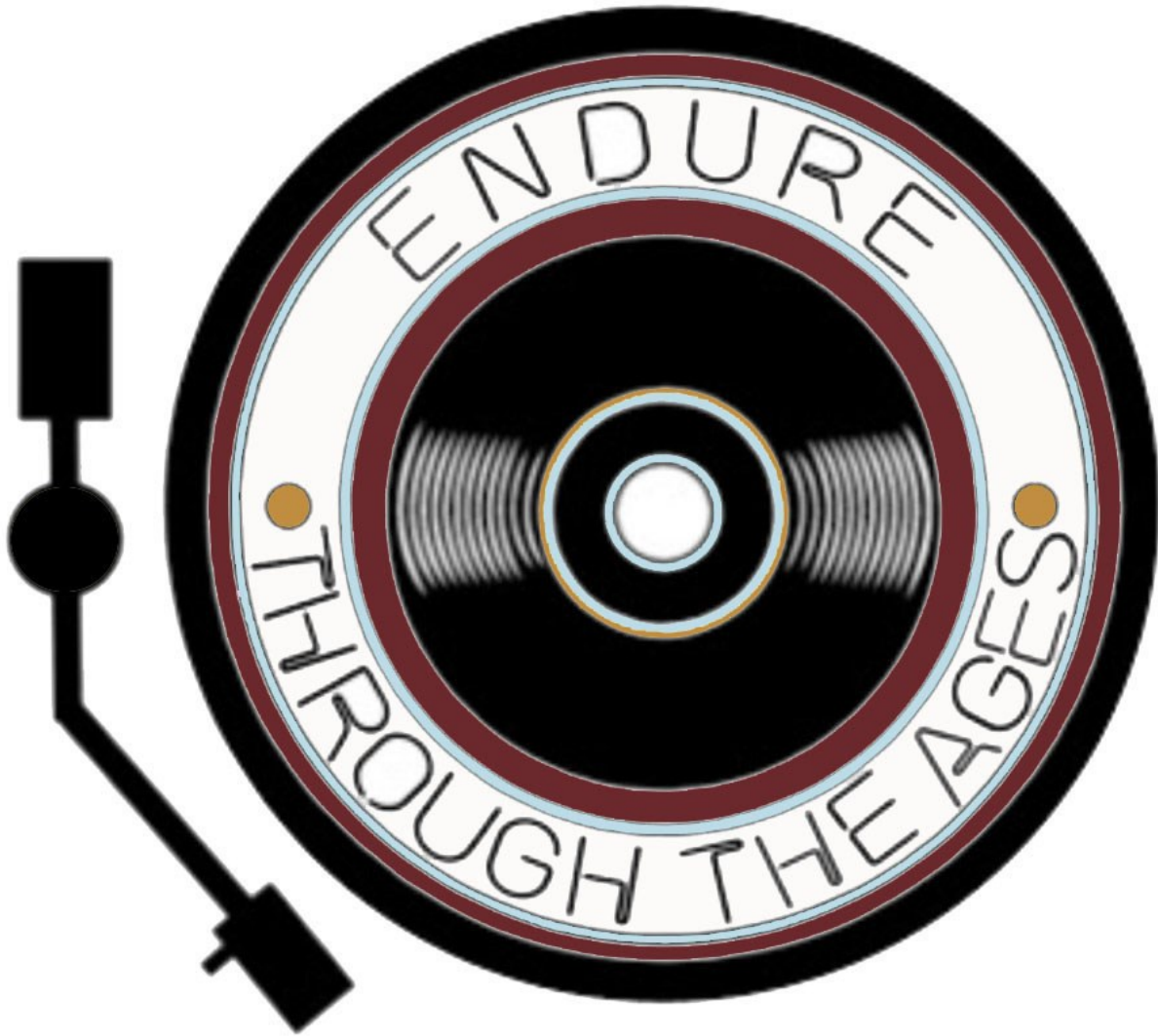
ABOUT US



FOLLOW , SHOP , SHARE

# BRAND APPLICATION

Cover page



## Business Plan

Summertown High School  
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Summertown, TN 38483

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