



**ORION**

Branding

2017-18

1130 WEST BROAD STREET, SMITHVILLE, TN 37166

615-684-7304, Email: [orion.tn@veinternational.org](mailto:orion.tn@veinternational.org)

# Logo



Standard Logo for use on products or advertisements with a black backdrop



Standard logo with transparent/white background for use on any products or advertisements without a black backdrop.

# Color Palette



R: 0  
G: 255  
B: 255



R: 94  
G: 94  
B: 94

# Font

Orion uses Orbitron for our logo, and Agency FB for our promotions and other forms of communication. These two fonts help portray Orion as a futuristic and technologically advanced company.

# Letterhead and Description

## Letterhead

### Orion

1130 West Broad Street  
Smithville, TN 37166  
(615)-684-7304  
[Orion.tn@veinternational.org](mailto:Orion.tn@veinternational.org)



## Company Description

Orion is a cell service provider based in Smithville, Tennessee. Along with cell service we provide numerous cellular devices from all the top brands in phones, laptops, and accessories such as headphones and cases for those devices. We have a diverse range of coverage plans that fit all needs, budgets, and devices. Orion's mission statement is "We aim to be the leading provider in all things cellular. Our mission is to redefine communication by offering the fastest service and the newest technology available. We will accomplish this task by stocking up on the most up to date and popular products to sell for our consumers."

# Business Cards

**Orion**  
**For Service Out of This World**  
Cell Phone Service, PCS. Phones, and Cases

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Sales & Marketing  
Sales & Marketing Associate

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# Branded Items





