

January 2018
Company Newsletter

Bee There **NEWS**

Welcome!

- A letter from our CEO

About Bee There

- What do we do?
- Meet the executives

Carpenter Bees

- Why do they matter?
- How can we help?



Welcome!

Hello and welcome to the January 2018 edition of our **Bee There Company Newsletter!** We'll be giving you a special look into our company's goals and motivations.

The new year brings a buzz of excitement throughout the Bee There firm, and we hope to share that energy with our **millions of customers across the nation.**

The only question is: Will you Bee There?

Mikayla Blair
Bee There CEO



About Bee There

MEET THE EXECUTIVES

Mikayla Blair CEO

Throughout her four years at Carpinteria High School, Mikayla has **undoubtedly prepared herself** to lead Bee There as CEO.

She inhabits cabinet positions for 2 clubs, plays 3 year-round sports, works part time, and maintains an average 4.2 GPA.

Previously as the **CEO of Drop Stop**- the number one high school business in California- Mikayla carries her **experience and expertise** into the Bee There VE company.

Jessica Lord CFO

Jessica is a senior at CHS, taking on **leadership roles** for various clubs and organizations.

Her involvement in Junior Statesmen Of America has strengthened her leadership abilities as president, State Summer School Director and Ambassador, and attendee of **highly competitive and intensive summer programs** at UCLA and Stanford.

Jessica's **overwhelming experience** in leadership has enforced our efficiency.

Erick Espinoza COO

Erick is entering his **11th year in the food industry and customer service**, and utilizes his experiences into his position at Bee There.

His working career stems from the Delgado's Mexican Restaurant, and he now occupies Nutbelly as a directing resource for incoming recruits.

Erick is **committed to creating a strong stable workforce**, aiding others from various backgrounds, and **maintaining the corporate image.**



WHAT DO WE DO?

Bee There is a **new, innovative app** that will **revolutionize** the way you travel, vacation, and entertain yourself, with a focus on spontaneity. Our app instantaneously sends users push notifications on flights, hotel rooms, and event tickets that are available for **discounted prices**. It's safe and easy to use, ensured by our direct partnerships with vendor corporations.

Our greatest underlying initiative is to help save the **carpenter bee population**, which is currently diminishing at an alarmingly rapid pace. Bee There will **donate 5% of our fiscal year income** towards the creation and distribution of carpenter bee huts, promoting bee reproduction and sustainability.

As a whole, our company strives to protect our morals while remaining wholly passionate about our mission. We pride ourselves on **putting the users' needs first** and doing our part to **clean up our environmental footprint** one step at a time.



Carpenter Bees

Why are they needed?

Carpenter bees are needed in order to **pollinate** wild plants and **contribute** to food sources for birds and other wildlife animals.

Why and how are they important to our environment?

Carpenter bees are **crucial to the ecosystem**; they eat nectar and pollen from plants and provide honey for animals and humans. Females bore channels in wood to lay their eggs: anywhere from 6 inches to as long as 4 feet! Without a burrowing space, reproduction cannot occur, and the world would be a little less sweet.



Carpenter Bee Hut Donations

With every purchase from the Bee There app, we will ensure the donation of recycled bee huts to locations with low carpenter bee populations.



Bee There Company
2018

website	beethere.us
email	beetherecompany@gmail.com
phone	(805) 684 4107
address	4810 Foothill Rd, Carpinteria, CA 93013

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