



MONSTROUS MUNCHIES

Issue 1—February 2017

Do you love food?

We do too! Monstrous Munchies has cornered the market as the distinguished seller of supersized foods in the VE Market place! Yeah, that's right, supersized foods. Imagine throwing a party and your guests show up and you have a 24 pound hamburger, a three foot taco and tons of other supersized foods! Your party is sure to be the talk of the town!

Our qualified team will work with you to find the perfect foods for any occasion! Monstrous Munchies is a startup Virtual Enterprise business that sells SUPER SIZED FOODS. Monstrous Munchies was started by 13 high school students looking for the next BIG thing. The idea of SUPER SIZED foods popped into our head, and we were hooked! Monstrous Munchies is sure to make your next event a BIG hit!

Can't find something you like? No worries! Our team is committed to customizing products to your liking and are more than happy to fill your dietary restrictions.

So What Do You Do with the Leftovers?

The majority of catering halls dispose of leftover foods from a party. Monstrous Munchies will provide every catering hall, or entertaining location with a "leftover Box," a pre-determined soup kitchen or food pantry who will pick up the food to be distributed to its members. By where food can be packaged to go. Once packaged, the catering hall or entertainment location will call doing this we are providing a fun experience for everyone while also providing for the local community.

Our Goal

Our goal is to sell supersized foods nationwide while revolutionizing the party scene. We plan on doing this by starting off selling within the US for starters, and then we are planning on branching out internationally and incorporating new options into our menu.

"My party was a HUGE success and my friends could not stop talking about the MONSTROUS foods being served!!!"

Marketing Success

Our main focus of marketing has been utilizing e-mail addresses of New York firms. This has proven to be extremely successful for our firm. Thus far we have sent our original advertisement created by the marketing department and more recently our first holiday special for Valentines day. We will continue to create and send holiday specials in an effort to increase internet sales and will expand to emailing firms in other states within the upcoming months.



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Trade Fair Turnout

On January 9, 2018, Monstrous Munchies, attended the Long Island Trade Fair at Farmingdale State College. With our booth set up and our salesmen ready to go we hit the floor and put on our best sales suits. By the end of the day, we sold just under \$400,000 and were selected as a Gold medalist by Virtual Enterprise for Salesmanship. In addition to selling our merchandise, members of the administrative team had the opportunity to present our business plan to a panel of judges and received positive feedback. This experience has prepared us for the upcoming Youth Business Summit in New York City in April. Monstrous Munchies competed against other VE firms at Farmingdale State College presenting our business plan and outlook for the future. We are proud of all of our companies presenters. We are looking forward to making even more sales, presenting our updated business plan and sharing our love of supersized foods!



Employee of the Month

Shout out to January's Employee of the Month Kyra Tischler! She was given this award due to her leadership in the accounting department and outstanding work at the trade fair. In December, our employees of the month were Lindsey Tiberia and Michela Rutigliano, who are our co-supervisors of the Human Resources Department. We would like to say thank you to all of our dedicated employees, we could not do what we do without all of your hard work and endless hours spent in and out of the office.

