

VEGAN LIPS

OFFICIAL NEWSLETTER



OUR COMPANY HISTORY

Our company is an ethical, cruelty free and vegan company, We specialize in making sugar scrubs for dry and chipped lips. Our product will enhance one's lips by making them big, luscious and soft. We want to reach out to all communities and help others build self love and confidence. We also want our customers feeling good about themselves after using our product. Vegan Lips is a private company of 31 individuals who believe in the importance of

cruelty free beauty. Vegan Lips started off in a classroom of like-minded individuals who liked the idea of being an ethical company. The price of our product is relatively low compared to our competitors and has a fair price due to having all organic ingredients. We care about our customers and want our company to go far in the skin care business hoping to make more products that will resolve everyday skin conditions.





OUR MISSION

Vegan Lip's is to provide the consumer with a sugar scrub for their lips which will enhance and give the user's lips softer and bigger lips. We also provide a line of ethical products that are chemical free.



FUN FACT

National Vegan Day was created November 1, 1994. Vegan groups want to show the importance on animal rights and how we should treat them. Many restaurants and cafes provide a special menu for vegans and on national vegan day discounts are given to those who are committed to what they stand for.



EMPLOYEE OF THE MONTH

KNOWING OUR EMPLOYEES

1. *What do you wish people should know about Vegan Lips?*

-The importance of ethics and being cruelty free.- Anai Garcia, CEO

-That each of our departments work really hard for this company and that we use 100% organic products.- Lance Credo, IT

2. *What do you like most about this company?*

- I like being in a business environment. We all take care of our jobs and work hard on different projects.- Eliseonna Pereira, Advertising

3. *How are some of the people you've met while working for this company?*

-The employees I've worked with are very interesting people. One person that most sticks out to me is Ruffy Dealiva, he is one of the most diligent employee of this company.- Shamar Hawkins, VP of Marketing

4. *What might someone be surprised to know about you?*

- That I actually run my own business online.- Carlos Romero, VP of Sales



In the month of December we selected Diane Mediano as our Employee of the Month because of her hard work and dedication. She is very productive with the time she is given to complete certain assignments and uses her skills provide a big part in this company.

INGREDIENTS

- Organic white sugar
- Organic coconut sugar
- Organic extra virgin olive oil
- Organic coconut oil
- Vanilla extract
- Himalayan salt
- Organic agave

HOW TO APPLY

- Lips dry or wet
- Apply with dry finger
- Leave on for 2 minutes
- Wash off with warm wet rag



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