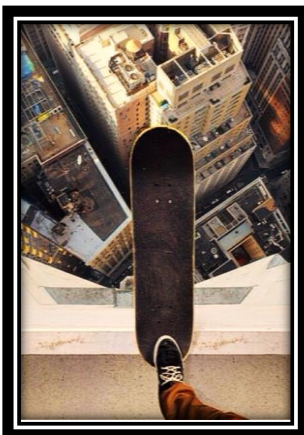


# Steez Skateshop

Where We Pride In What We Ride

## Did You Know...?

🔧 1/3 of injuries start within the 1<sup>st</sup> week of learning how to skateboard



🔧 Since 2006 participants in skateboarding has decreased but people within the ages of 18 - 24 years has increased

🔧 The average age of a skateboarder is 14 years old; 80% of skateboarders are 18 years old or younger

🔧 If you skate every day, in a week, you would burn

2,100 – 3,500 calories. So you can burn up to ½ to 1 pound a week depending on your activity level and metabolism

🔧 Skateboarding can help you reduce the risk of having high blood pressure, diabetes, and obesity

## Steez Products

If you don't know, our mission here at Steez Skateshop is to be an eco-friendly company that gives back to the planet we ride on. From our decks to our clothing accessories, we try our hardest to make it as ecologically friendly as possible.

A little of what we sell at Steez Skateshop are skateboard decks, different clothing merchandise and a couple accessories. Our Skateboards are made of six layers of Canadian Maple wood, topped with a layer of bamboo which enhances its durability.

For every ten skateboards we sell, we donate to plantatree.org, so hurry and buy those skateboards while also making the world a greener place!

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## Bakersfield Tradeshow

Some members in Steez Skateshop are heading out to Bakersfield for a Business Competition on January 16<sup>th</sup> to the 18<sup>th</sup> at the Rabobank Convention Center along with 70 other schools. They will be analyzing company data, identify related information based on the task given, and form a solution based presentation.



Steez Skateshop will also be in the Sales challenge where they have 7 minutes to make a sale to the judges. They will have to present a 5 minute presentation that discusses the Catalog and our products and also have time for a Q&A with the judges.

The Elevator Pitch is another challenge taking place at the tradeshow. They will have only 60 seconds to present the company to judges. The purpose of this challenge is to see if the participate is able to interest a capital investor our company where he/she would grant us a meeting with investor.



Steez Skateshop made it in the top 8 out of the other 70 schools that also participated. Steez also obtained 5 awards in total! We got awards in the silver and bronze category. In the silver category, we won in the Sales Presentation, Impact Marketing, and in Sales Material. In the Bronze category we won the Elevator Pitch and the Newsletter. Congrats to Steez!



## Employee of the Month

For the month of January at Steez Skateshop, management has chosen two special employees, our CFO, Raul Castaneda, and Ruben Perez. They were elected because they made it to the finals at the Bakersfield Tradeshow.

## Upcoming Steez Events

Some events that are coming up for Steez Skateshop is the Pasadena Tradeshow. At this tradeshow they will ask each company to keep records of their financial activity, create a report of many financial statements, and have an organizational chart. This will be during February 13<sup>th</sup>.

After that we will have the Oakland Tradeshow. There they will have to create a business plan and provide an ongoing revenue for our program. A strategic plan will be created to adjust or expand the direction to grow our business. This event will take place between March 16 & 18<sup>th</sup>.



## January Birthdays!

In the month of January, many holidays are taking place. The New Year and the many national observances throughout the month and of course birthdays! The birthstone is the Garnet which comes in many shades but is known for being red and symbolizes truth, friendship, and purity. Babies

born in January are most likely to become doctors or famous, it

has been shown that most famous people were Aquarius

(born January 20<sup>th</sup> – February 18<sup>th</sup>). The flower of January is



the Carnation, these flowers symbolize the fascination and the distinction of character.



Here at Steez Skateshop we're celebrating 2 birthdays. Happy birthday to our Newsletter writer, Jasmine Casas, and to our VP of Accounting, Edgar DeLaCruz! We wish you a Happy Birthday and many more!

## Upcoming Sport Events

The Olympics Winter Sports are coming up! The event will be hosted in South Korea during February 9th up until the 25<sup>th</sup>. There will be figure skating, ice hockey, snowboarding, and of course so much more. For the 2020 Summer Olympics they will be adding skateboarding to one of the sports competing.



## Skateboarding Terms

K	T	S	P	O	P	S	H	U	V	I	T	H	O
T	G	R	A	B	S	T	F	S	T	I	F	F	Y
U	F	N	N	E	D	U	D	R	E	P	U	S	I
C	H	I	M	P	O	S	S	I	B	L	E	I	M
K	R	P	I	L	F	R	E	P	S	A	C	C	I
K	O	K	E	U	L	P	R	M	R	K	B	H	R
N	K	L	A	W	R	I	A	E	U	I	A	R	A
E	C	C	L	E	I	R	I	T	H	C	R	I	C
E	K	R	C	I	W	Y	R	H	A	K	G	S	L
F	S	F	R	H	E	T	H	O	I	F	E	T	E
P	I	L	F	E	R	T	I	D	N	L	S	A	W
T	A	I	L	G	R	A	B	S	D	I	O	I	H
H	A	R	D	F	L	I	P	D	Y	P	N	R	I
K	S	F	I	N	G	E	R	F	L	I	P	K	P

STIFFY  
TWEAK  
NOSE GRAB  
HARD FLIP  
IMPOSSIBLE  
SUPER DUDE  
GRABS  
TRE FLIP  
POP SHUVIT  
CASPER FLIP  
FINGER FLIP  
METHOD  
OLLIE  
MIRACLE WHIP  
TAIL GRAB  
TUCK KNEE  
INDY  
KICK FLIP  
CHRIST AIR  
AIR WALK

