

IMAGINATION TIMES

"Going Green Requires Imagination"

Keeping Up with Imagination

- City Business Plan Competition (1/10/18)
- Malinalli's Birthday (12/31/17)
- Secret Santa (12/22/17)
- Long Island Trade Fair (01/08/2018)

Employee of the Month

Geovan Cruz : Chosen for his dedication to his job, he never complains and brings positive energy to the classroom. He's learned difficult concepts like photoshop with ease, showing his passion for this company.



Mission Statement

Our mission is to use innovative technology to provide a better quality of life to those in need across the globe. By creating exceptional products with the help of our diverse team, we will change the world.





AOFE Visit

We attended the Academy of Finance and Enterprise to practice our business plan presentation and get feedback from their V.E firms known as Triple M and Headstart. The feedback we got came in handy and was used for the borough competition which we won 1st place in. We were also able to give feedback which helped their firms place in the regional competition.

Scholarship Links

- Scholly: myscholly.com
- Fastweb: fastweb.com
- Student Scholarships: studentscholarships.org

Cool VE Sites Companies

- o2H
- 585 Home and Supplies
- Complexion

Currently...

Accounting: Currently, our Accounting department is in the process of paying all of the employees and bills for the month, creating the financial statements for the month of December, and ensuring the payroll tax and sales taxes are paid. With all of this, the team is hard at work collectively making corrections on our business plan for resubmission.

Marketing: The main tasks for our Marketing Department are creating the sales packages for our upcoming trade fair in Long Island, and completing the quarterly report on the progress of their department.

Human Resources: As usual our Human Resources department is compiling grades along with coming up with new team building activities. In addition they are also working on improvements for the business plan.

Design: Our Design department currently in the process of making banners for our upcoming trade fairs in Long Island and Los Angeles.

Public Relations : Our Public Relations department is working corrections for both the business plan and the website, while working on press releases for past and upcoming events.

Administration: The Administration department is currently working on making business cards and account labels for the upcoming trade fairs along with the monthly newsletter.

Business Plan Competition

After multiple rounds of corrections and practice, we attended the Borough Businesses Plan Competition at Mercy College. The competition consisted of 6 teams which was later cut to the top 3 teams in Manhattan. We owe a debt of gratitude to the people at AOFE and Deloitte for helping us practice and get 1st place. We went through weeks of practicing our actual presentations along with questions to help prepare us for the competition. With that practice we were able achieve 1st place, which came as a pleasant surprise considering where we started, and qualified us for the Citywide competition in January. Unlike any other team, we had 15 presenters along with the rest of our class which goes to show how far we've come in terms of uniting as a team.



Quotes from presenters:

"It was an unforgettable and it allowed me to open up more and speak in front of people."
- Miguel Velazquez

"My personal experience was kind of nerve-wrecking due to overwhelming pressure from the audience as well as we being conscious of if I am going to make a mistake." - Joshua Granville

Internship Opportunities

For more information see the Human Resources department

Program Intern



Key Responsibilities:

- Provide program and technical support to students, teachers, and volunteers
- Assemble instructional materials and press packets for events and meetings
- Help manage registration for various VE events and competitions

Qualifications:

- Proficient in Microsoft Office and/or Google App Suite
- Strong organizational skills
- Ability to manage multiple projects at once and communicate effectively across departments
- Experience providing customer or instructional support (such as tutoring) a plus.

Go to veinternational.org for more details about our program and the people involved.

Social Media Intern



Key Responsibilities:

- Monitor VE's social media presence across Instagram, Twitter, Facebook, etc.
- Engage with VE's social medial followers when and where appropriate.
- Deliver messages across VE's social medians developed in conjunction with the Marketing/Communications team and other team members.
- Identify UGC from VE's social media community that can be shared across VE's various marketing and communications channels and collateral

Qualifications:

- Proficient in using at least one or more of the following social media platforms
- Proficient in Microsoft Office
- Ability to manage multiple projects at once and communicate effectively across departments.
- Knowledge of best practices and emerging trends in social media marketing and community management.
- Experience with Adobe Creative Suite

Go to veinternational.org for more details about our program and the people involved.

Urban Leadership Fellow Program



Program Description:

- *Internship:* Participants work 40 hours per week as interns at prestigious institutions in the municipal finance industry.
- *Stipend:* Interns are paid \$3,120 for the 6 week internship
- *Support:* Futures and Options provides support to interns throughout the summer with one-on-one guidance and career development workshops such as bond training, writing, and public speaking.
- *Muni Day in D.C:* Interns visit Washington D.C where they tour the Capitol and meet public officials including a Congressman and representatives from the SEC and the MSRB.
- *Scholarships:* The Municipal Forum awards each interns a \$500 book grant at the closing luncheon. After their freshman, sophomore, and junior year of college , alumni of the program are also eligible for an annual scholarship of up to \$1,250, subject to meeting a certain GPA.
- *Internship Partner:* ULF students intern at law firms, financial advisory firms, investments banks, rating agencies and public agencies.

Go to veinternational.org for more details about our program and the people ⁶ involved.