POP'Z CORN

Pop it up!

The Perfect Mission...

Pop'z Corn strives to sell quality, customizable popcorn in a variety of flavors and monthly specials. We help to satisfy the cravings of the masses by manufacturing and selling the delectable popcorn that they desire.

The Perfect Gift...

Pop'z Corn is the latest gift craze for upcoming and returning college students. Our trendy products can easily be customized by selecting the color and the flavor of the popcorn. This is truly the perfect gift as it is festive as well as delicious. Stickers can be added to the buckets to show school spirit. The five gallon bucket is perfect to share your delicious snack with friends. Uncles, Aunts, and other family members do not have to

Pun of the Week ...

Why aren't there many jokes about popcorn? Because they are corny!

stress over the perfect gift when they can visit our user friendly website. No student would decline a gift like this, especially nearing stressful testing times.

The Perfect Employee...

Pop'z Corn's President, Kevin Neary, mentioned that he and Mrs. Pronko look for "someone who is dedicated, hardworking and contributes to the betterment of the company" to be the employee of the month. I, Lucienne Gesualdo, was fortunate enough to be awarded this title for the month of January. I was truly honored that my superiors noticed the hard work that the Human Resources Department and I have been doing.

The Perfect Number...

The Pop'z Corn Finance Department is filled with passionate and hardworking employees. With all of its responsibilities, staying organized is a key component for success. Recording transactions and invoices in QuickBooks are some ways the finance department stays organized. The finance department also has the responsibility to schedule payments to their employees and update payroll every 15 days. The finance department reaped its rewards when our very own, Justin Fong, was awarded the first Employee of the Month in December.

<u>*The Perfect Website*</u>*...*

The Pop'z Corn website is created with a never-ending passion to satisfy our customers' wants and needs. We chose black and white as the color scheme to create a sense of class and professionalism. We update and maintain the website every day to create a website that will gain brand awareness and loyal consumers. Because we want to have the "Perfect Website," we have a contact page where people can contact us with questions, issues or suggestions. Customer feedback is always considered, and we love hearing from our customers.

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The Perfect Workplace...

The ambiance of the Pop'z Corn workplace is truly desirable for any new company. Currently, all four departments are working on a variety of tasks ranging from W-2 forms to organizing the Winter Open House. Pop'z Corn's environment can be fun and enjoyable. The staff had a lovely holiday party with lots of tasty treats. The employees are filled with anticipation as the employee of the month is about to be announced. The winner is showered by a round of applause and their picture is displayed on the bulletin board. Every week we display a new pun on our bulletin board. Our favorite pun so far was, "Who orders everyone in the popcorn place around?" "*The Kernel.*" Pop'z Corn is made up of a dynamic and pleasant group of people prepared to further the success of the company.

The Perfect Promotion...

The Marketing Department is the source of creativity and product development in the workplace. From defining the target market to designing Pop'z Corn's exciting classy image, they do it all. Every day, staff brainstorm and discuss new ideas that will increase brand recognition and sales. I, Sarah Danchak, love doing my job. I am able to think freely and outside the box in order to come up with new ideas for our company. We enjoy creating colorful and interesting designs to promote our delicious popcorn. Each day, the marketing department is filled with experimentation and imagination, which leads the company down the road to success.