



## DECEMBER SOCIAL

### MAFIA!



For our January social, we decided to play a game

called "Mafia". It is a murder mystery game that allowed everyone to work together to figure out who the mafia members were. The game started out a bit rocky because people were a little unsure of what their responsibilities were. After the first few rounds, everyone started to understand the game and it became very exciting. Who knew that our very own Mrs. Strycula would be a member of the "Mafia"?



## BIRTHDAYS



Jan. 10th- Jason W.'s Birthday

Jan. 12th-Website Comp Deadline



Jan. 29th-Newsletter Comp. Starts



## BRANDED: WHO'S DOING WHAT

**Marketing:** Marketing has been doing a marvelous designing the different prints for our semi-customizable clothing.

**Tech:** Tech has been doing a fabulous job at coding all of the official Branded website.

**HR:** HR did a great job picking all of the accessories for Branded.

**Admin:** Admin recently finished multiple spectacular meetings with both vendors for Branded and Vie Heath.

**Accounting:** Accounting has been working on the very difficult sales forecast but have done an amazing job at it.

**Sales:** Sales has done a wonderful job at making the survey and conducting research to help Branded.

KEEP UP THE GOOD WORK!



## WELCOME BACK!

Welcome back Branded employees! We hope you had a great winter break! We are excited to start a new year as well as continue to develop Branded into the best it can be. We have a lot of work ahead, but we are confident that we will be able to launch Branded by early March.

## EMPLOYEE OF THE MONTH

### ERICK BANGLE

This month Erick has showed an incredible amount of dedication to BrandED. He has spent countless hours in class and at home coding



and getting the BrandED website ready to go. The level of hard work he has put in has blown everyone away and is motivating to all BrandED employees. Erick constantly dedicates his time in class to help the other members of his team and all of Branded's employees. I can't think of anyone more

deserving of January's Employee of the Month.

## PICKING A VENDOR

As a Branded began exploring other options we stumbled upon Glen and his company, Rev Varsity. With this vendor Branded was not only able to provide reasonably priced items but could also purchase items once the order was placed. By using Rev Varsity, Branded would be able to save money by not purchasing in bulk, as well as get the product to the customer faster. Rev Varsity also allowed us to order most of our accessories right from his store, bettering our relationship with him and his company.

## BRANDED PRODUCTS FINALIZED!

Branded has finally decided on the products that are going into the store! We decided to have four different sections; Sports, Jackets, Clothing and Accessories. We are offering a variety of different shirts that you can customize for you sport. We also offer different quality shirts that are comparable to Under Armor. In addition to the shirts, Branded offers different types of jackets and sweatshirts. Branded has 7 accessory options which include; water bottles, rally towels, land yard, hats, socks, tattoos and stickers. The first 50 purchases get a free Charter Oak button!

## FEBRUARY DATES TO REMEMBER

Feb. 2nd-Nichole's Birthday

Feb. 13th-Amearah's Birthday

Feb. 26th-Commercial Comp. Starts