



CLICK.EAT. REPEAT.

OUR MISSION

Our mission is to bring back the time you spend with your loved ones. We prioritize both convenience and quality in our meal kits so that you can maximize the precious time you spend with the ones that you value most.



What are we doing now?

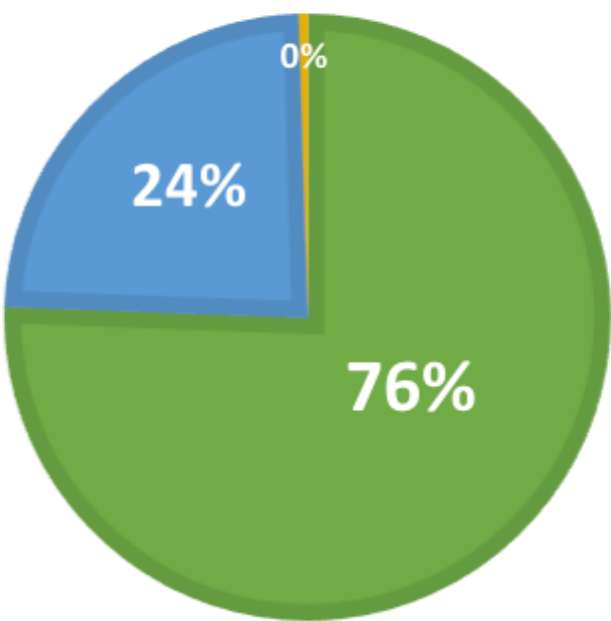
We are now in the process of preparing for the Youth Business Summit in April. One of the main additions we are working on is the introduction of exclusive trade show packages. Furthermore, our nutritionists are working on releasing additional meal options before the Youth Business Summit in order to present our customers with a greater variety of choices. In preparation for the Youth Business Summit, our marketing team has been focused on expanding brand awareness through a targeted viral marketing campaign combined with traditional avenues such as promotional items and commercials. Our objective is to promote our unique variety of fresh meals and an enjoyable experience in the kitchen. Moreover, our Sales Department is communicating with other firms to increase company recognition, In addition, our website also got revamped and now has a modern new design. As we prepare for the Youth Sumit, we are constantly finding ways to improve our firm in many aspects. For example, our Human Resources Department is in process of creating a system for better inter-department communication.

Trade Show Experience

On January 9th, 2018, Home Plate successfully participated in the Virtual Enterprise Long Island Trade Show. During the event, our employees worked tirelessly to makes sales and interact with other firms. In total, Home Plate sold meal kits that totaled over \$250,000! Additionally, we were awarded gold status for our company website and the advertisement video! After the event, Home Plate and its employees were featured on local news publications such as Newsday and The Island Now.

JANUARY SALES BREAKDOWN

Trade Show Out of Network Other



Newsday

the island now



Employee Favorites!

My favorite meal offered by Home Plate is the Vegan BiBimBap. This is my favorite meal because it represents everything that Home Plate stands for: bringing together different cultural foods without having to step out of the house to take a trip to the grocery store.

