

VE CATERING FEBRUARY NEWSLETTER

“TASTE THE DIFFERENCE”



VE CATERING

Our mission statement is to utilize the finest grown ingredients to produce the most delicious menu for all of our customers at an affordable price.

NEWS FROM THE HR DEPT.

The human resources department is creating a PowerPoint explaining our 401k and we are looking forward to this presentation later next week. The human resources department is also working on an employee of the month bulletin board for all the school to see.

NEWS FROM COO PAULINE

On March 8th, Pauline Lavelah and Kaynat Aslam will be joining other virtual enterprise female students for the winning women leadership conference held at NBC 30 Rockefeller center. We all wish Pauline and Kaynat success at this prestigious event.

NEWS FROM ADVERTISING

As of February 1st, we now have 1,231 views on our website. Way to go Advertising team and Dez for an outstanding website!

BUSINESS PLAN

Our team recently placed third in the local business plan competition and were competitors in the business plan city finals. Congratulations to Nick, Chirs, Peter, Jason, Pauline, Kaynat, Max, Dez, Vincet Z, Vincent L. Way to go Ve Catering!

COLLEGE ACCEPTANCE

We wish to congratulate our employees who have been accepted to colleges for the fall term. Chris Ferreira, St John's University, Pauline Lavelah Murrow College, Erik Anderson CSI, Peter Hines St John's University with a \$21,000 scholarship, Vincent Lodestro St. Francis with a \$2,500 scholarship and Nicholas Chin was accepted into New Haven with an \$80,000 scholarship. University of Albany, Binghamton, and Wagner college.

IN THE NEWS:

STATE OF THE UNION

“President Donald Trump delivered his first state of the union address to Congress on January 30, 2018. In it he touted the state of the union is strong because Americans are strong. The president promised that he will work on bipartisan measures to rebuild our infrastructure, and procure an immigration plan that is fair to all races, creeds, and gender. He pledged to curb illegal immigration, which means ending chain migration, and protecting the 2nd amendment. He touted that the jobs are coming back because companies are pledging to relocate from other countries to our shores, including Apple who plans to open up a new company in the U.S bringing 20,000 jobs. The president promised he will be a leader for all Americans” - Nicholas Chin, CEO of VE CATERING

TRADE FAIR

The trade fair is April 17th 2018 at the Jacob Javits Center VE Catering will have its own booth we expect to make a lot of sales this day. We plan on making a brochure to attract customers, We are looking forward to this day!

Senior Prom



Senior prom is June 1st at the Hilton Garden Inn on Staten Island. Tickets are \$150 per person and the money is due by March 26th, 2018. Don't miss this awesome event!

ADVERTISING



FLYERS

Our advertising experts create monthly holiday flyers and our sales team distributes them via email and posts on our website. Valentine's Day is our current promotion. Great job Vincent.

