



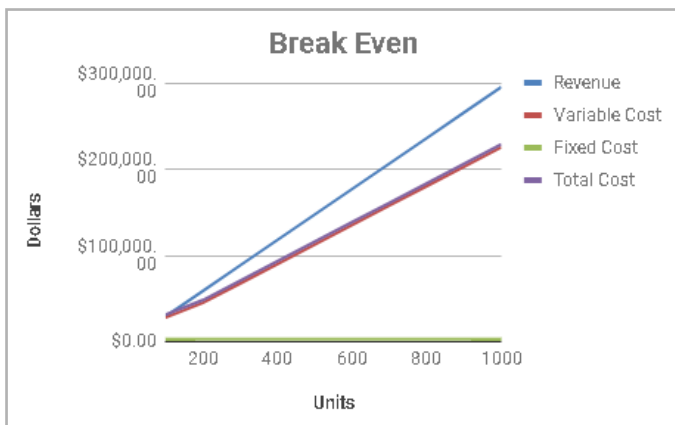
Newsletter January

OUR MISSION, OUR VISION

Bay Area Foods is no mere on-line grocer. It is a dynamic and efficient company with goals and visions.

We seek to provide our customers with high quality organic food (and water). Our top priority is to always offer a variety of nutritious and filling meals for a variety of appetites. This is why we have over seven bundles in our online store!

Thanks to our customer-first priorities, our company has made a successful profit, and can continue serving the VEI marketplace with wholesome, healthy foods (and water)! **-Pavel Hickman**



ACCOUNTING

Bay Area Foods after a couple months of operation is still on track for our break even analysis and expect to be making a profit very soon. Sales are very popular and frequent. People love the bundle idea. With sales continuing on the course they are on now Bay Area Foods has the potential to become a very profitable company.



HOW IT WORKS

Bay Area Foods is a completely student run company operating from Monterey High School, on the California central coast. We are a team of only 14 students who are fully dedicated, and motivated to running our company. We are a grocery store, whose main focus is fulfilling the desires of our customers. We created 8 bundles which we felt would satisfy the needs of all people. Our guarantee is we provide a bundle for every type of person! So far our business is a great success, and we look forward to continuing to expand our company, and provide even more products.

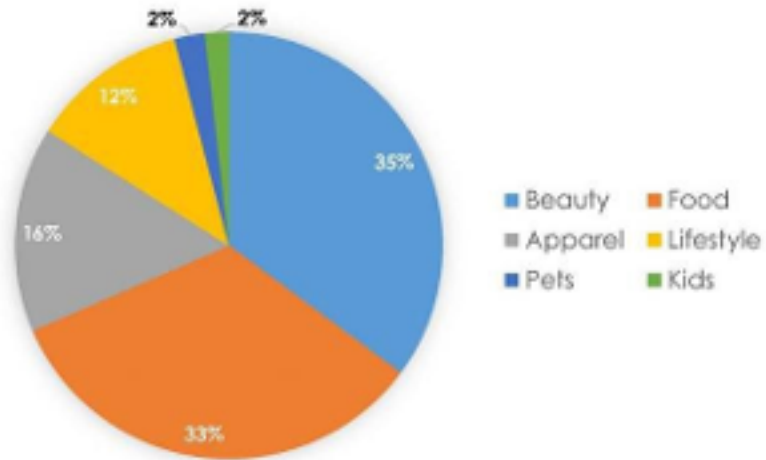
Our website is easy to use and navigate for the convenience of our customers. Bay Area Foods website has a separate buy button for each product that will take you straight to your VEI checkout. Not only is this website simple to use, but it has an aesthetically pleasing as you navigate your way through.





Category breakdown

Share of subscription box sites visits, April 2017



SUBSCRIPTION BOX SUCCESS!

Studies show that there is an increase in demand for subscription boxes! This looks great for Bay Area Foods, because our company provides subscription boxes. According to Hitwise there are about 5.7 Million Subscription box shoppers in the U.S. today alone, with 33% of subscription box website

visits attributed to food companies. Co- Founder of Subscription Box Dia & Co gave the advice that "...you must remember your customers are humans, driven by deep needs and desires." This is exactly why Bay Area Foods caters to YOUR needs- and YOUR desires.





U.S. Network Firm Directory

Find information about participating schools and their VEI Firms below. View our [Current Locations](#) map to see our national coverage. If there's no VEI program at your location, visit the [Start a VEI Program](#) page to join our network.

Search:

78 Bay Area Foods

Monterey High School

Monterey

CA

93940

Here at Bay Area Foods, we have a strict code of conduct regarding attendance and tardiness. I have found it to be very effective at improving employee punctuality. If you think the Attendance Infraction model presented below would be a good fit for your company as well, feel free to make use of it.

Any unexcused absence is an "attendance infraction," as is any unexcused tardy of 20 minutes or more. Leaving in the middle of class without permission or not returning from the bathroom within a reasonable amount of time also count as infractions. Every infraction has a consequence depending on how many infractions you've committed previously. The first time gets you a warning and a documentation of the event in your personal file. The second time leads to a write-up, which includes the details of your infraction and a prevention plan. The write-up is signed and goes into your personal file. Any infraction beyond the second requires another write-up, and HR may permanently assign you to book duty for the rest of the year.

If you have any questions, send them to p595813@student.mpusd.k12.ca.us.

Grace Long,
Chief of
Accounting

Pavel Hickman, Chief of HR
Reika Valentin,
Chief of Sales



Leonardo De Gracia,
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