



Ram Pride Inc.
Petstore

Winter 2017
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ABOUT OUR BUSINESS

Ram Pride Inc. is an online company which offers animals and animal products. Ram Pride Inc. is an environmentally friendly company, as well as family friendly. Animals offered include domestic animals, farm animals, exotic animals, and even virtual animals. Other products include animal feed, leashes, and various pet accessories.

Perhaps the biggest benefit of business with Ram Pride Inc. is the quality products for minimal costs. All animals come from great living conditions before being sold to our customers, making them happier friendlier pets to add to your family.

Ram Pride Inc. is a virtual enterprise business established in 2014, and founded by Mrs. Julie Erway. Ram Pride Inc. is located in Montrose, Michigan at Hill-McCloy High School.



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Special points of interest

- Middle school team takes the win!
- Animal Lovers Heaven!



Pictured: winners of the tournament, middle school team 2.

CORN HOLE FUNDRAISING EVENT

On December 6th, the Ram Pride Inc. Fundraising Department hosted a corn hole tournament to raise money for the upcoming Chicago trip.

They offered this tournament to both middle school and high school students, with two teams from each building participating. In the final round, one middle school team faced off against one high school team,

with the middle school team taking home the win.

Winners received free event passes allowing them into five sports events at our school for free.

Earnings from this tournament went towards the students cost to the trip, helping to make it more affordable to students.

"Middle School Team Takes the Win!"



Pictured: Fundraiser Diane Brower working with corn hole participants.

TEAMWORK IN OUR BUSINESS

When the semester started, most of the employees at Ram Pride Inc. did not yet know each other. This made starting their positions and working with each other rather difficult at first. However, the class was lucky enough to be full of hardworking, driven students who worked together to figure things out.

For example, it took a while for the magazine employees to learn how to work with others in the class to get new ideas for articles. But they learned that if they kept on it and asked a few times, they could get ideas from most of the others in the business. The magazine department of Ram Pride Inc. now has everything planned out and the

magazine is on schedule to be printed in January.

Our fundraising department has also shown extraordinary teamwork skills in our business as well, such as working together to plan events like the corn hole fundraiser mentioned above, as well as a bake sale.

Ram Pride Inc. values teamwork, and believes it is important to every business. All employees have contributed greatly towards creating a comfortable work environment for everyone involved.



One of many sea turtles offered on the Ram Pride Inc. website

TAKING SUGGESTIONS!

Ram Pride Inc. is on the brink of many new ideas, but Ram Pride Inc. wants YOUR help. As a growing company, the goal of Ram Pride Inc. is always customer satisfaction. To achieve this, Ram Pride Inc. wants your feedback! Anything from suggesting new pet accessories you'd like to see offered, to pets you've always wanted but can't seem to find. Giving your feedback allows Ram Pride Inc. to continue to grow as a company and make you happy!

A VARIETY OF PETS

Ram Pride Inc. offers a wide variety of animals including domestic, farm, aquatic, forest, and even exotic animals!

In the domestic area, Ram Pride Inc. offers animals such as kittens, puppies, ferrets, rabbits, and even hedgehogs. You can also adopt grown up dogs and cats if you don't want to train a new puppy or litter train a new kitten.

Ram Pride Inc. also offers multiple farm animals such as chickens, ducks, sheep, cows, pigs, goats, and horses.

In aquatic, Ram Pride Inc. doesn't only offer fish. There are also some overlapping exotic animals in the aquatic section such as turtles and sharks.

Forest animals included on the Ram Pride Inc. website include beautiful foxes, deer, and hawks. (Rumor has it the hawks are popular because they can be trained as messenger birds, which creates a unique experience between pet and owner.)

Finally, exotic animals. This is a popular category at Ram Pride Inc. for many customers. Exotic animals include lions, leopards, and tigers as well as the previously mentioned turtles and shark.



PET ACCESSORIES AND OTHER PROD- UCTS

Ram Pride Inc. offers a wide variety of supplies to aid in the care of your new pet. Food, leashes, tanks, and so much more are all options at the Ram Pride Inc. website. They are easy to find via the accessories tab at the top right of the website.



WHAT'S TO COME

Ram Pride Inc. is offering new accessories and services in the future.

In an effort to be more creative with their product selection, Ram Pride Inc. will soon be offering matching pet and owner t-shirts. Most commonly seen on dogs, these t-shirts will come as a set. One shirt for your furry friend, and one for yourself. These t-shirts include pictures. On the t-shirt for your animal, a picture of you will be on their back, and on yours a picture of your animal. Ram Pride Inc. has not released a set date for this new product yet, so keep an eye out! In other news, Ram Pride Inc. has also been looking into the

possibility of virtual pets. With virtual pets, you offered the fun experience of owning a pet, completely online! The hope is that this new feature could open up Ram Pride Inc. products to a whole new age group. Some parents don't want to bring a new pet into the home when they have younger children, because they cannot yet help with the responsibility of caring for these pets. There are also some homes where pets can't be due to allergies of someone in the family. With virtual pets, children can play with and care for a pet in a way that's fun and educational, this preparing them for when they are older, or giving them a run way to pass time.

