

2017-2018 Events

Busy! Busy! Here at Endure, Inc., we have had a lot of things happening! At the beginning of this fiscal year, we traveled to Savannah, TN to present our business plan to possible investors. Our management team proved to be very successful at this endeavor. After we got to rolling, we kicked off our year with an advertising campaign selling our Endure logo tee's. This was very profitable and allowed people to know who we are as a business. Then off to the first trade fair of the year, Tennessee trade fair. This trade fair was a huge financial success with sales totaling over \$500,000. Currently, we are preparing for our next big event, the Youth Business Summit in New York City. We have set a profitable goal of \$300,000. We always enjoy the friendly competitions at this trade fair and hope to excel in these as well. So far we have had a very eventful year and we can't wait to finish the year out strong.



FOR OUR COMMUNITY

Endure Inc. is always trying to help out our community. This year, we have brought in paper towels and other goods for the Ronald McDonald house. The **Ronald McDonald House Charities (RMHC)** is an American independent nonprofit organization whose stated mission is to create, find, and support programs that directly improve the health and well-being of children. We are also, April 10th, going to serve meals to the children and families of the Ronald McDonald House.



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WANT TO
KNOW MORE
ABOUT US

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EndureIncTn



Endure, Inc.



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ENDURE

"THROUGH THE AGES"



WHO ARE WE?

Who are we? Endure, Inc. was founded in the fall of 2015 and has been constantly evolving and improving ever since. We started out as a health and fitness, outdoors, and lifestyle company. Now we have transformed and renewed our company into a retro apparel and fun lifestyle company. We provide goods that help us promote a more uplifting and creative lifestyle. Our company is represented by a record with our name, and slogan. The record represents our company's vibe as a whole, and our name and slogan, "Endure" and, "Through the Ages", stands for how we are a constantly changing company and we can stand through anything.

What do we do? Here at Endure, Inc. our goal is to ensure that all of our customers are seeking out and finding their unique take on a fun and uplifting lifestyle. We offer a wide range of product types that includes everything from apparel to snacks. Our company offers an expansive and exclusive product line that is unparalleled in the marketplace. Our wonderful employees are always at work to ensure the highest quality of service and customer satisfaction.

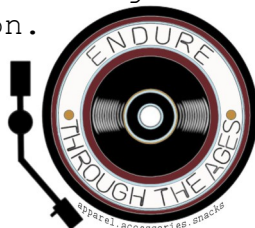


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EMPLOYEE OF THE MONTH

&

DEPARTMENT OF THE MONTH

Employee of the Month

Congrats to Halia Gulley, our employee of the month! Each month an employee that has shown special qualities, such as hardworking and excellent communication skills is selected to be admired based on their performance. Halia is the Director of IT at Endure Inc. She has proven herself to be a dedicated worker and a versatile leader. Under her watch, our website is better than ever. We are proud to announce our employee of the month, Halia Gulley.

Department of the Month

The department of the month is Media Design. Each employee in the department has worked extremely hard to make the company pleasing to the eye. These employees have logged in many extra hours trying to get the perfect images and clips to make our commercial and website seem intriguing, leaving everybody wanting more. The Media departments job is to make sure that design aspect of the company is pristine and that is exactly what they have done. This is why we are happy to announce Media Design as our Department of the month.



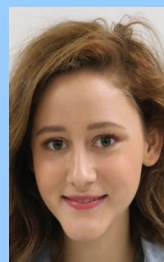
Halia Gulley
VP of IT



Bri Yarbrough
VP of Media



Madeline Gobble
Direct of
Photography



Liberty Clark
Director of
Videography



MEET OUR EMPLOYEE'S



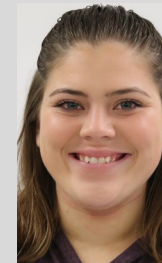
Carson Brite
CEO



Jase Collier
CFO



Jacob Brown
Accounts receivable



Alexis
Black
VP of Human
Resources



Halia Gulley
VP of IT



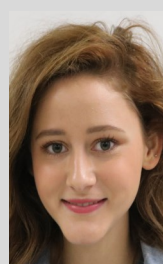
Lexie Johnson
Account payable



Bri Yarbrough
VP of Media



Madeline Gobble
Direct of
Photography



Liberty Clark
Director of
Videography



Drew Bailey
VP of
Marketing



Jordan Calvert
Marketing Manager



Andrew Collier
VP of Sales



Lexie Porter
President of Booth
Design



Bex Barker
Manager of Booth
Design



Alyssa
Campbell
Sales
Manager

THE FACE'S BEHIND THE SCENES

When introducing our staff, we always like to utilize our company newsletter as the perfect venue to introduce each team member. We have several veteran team members including Carson Brite, Halia Gulley, Madeline Gobble, Drew Bailey, and Bri Yarbrough. New team members this year include Jase Collier, Jacob Brown, Andrew Collier, Alexis Black, Lexie Johnson, Liberty Clark, Bex Barker, Lexie Porter, Alyssa Campbell, and Jordan Calvert. Each team member is a very valuable part of the success of our company. We strive to create a family type environment in which to work and enjoy. We feel to strengthen our organization and encourage high-performance, it starts with great employees. Our company flourishes because we provide an environment that encourages their input, has common values and goals, and has their best interests in mind.

