



PONIX DIGEST

"It's not magic - It's Ponix"



About Ponix

We are an innovative, dedicated team engaged in executing our mission. Ponix's workplace is filled with loyal and passionate team members with a goal to redefine organic agriculture. We aim to create a self-sufficient product to help our consumers live happy, healthy, green and prosperous lifestyles.

Our Mission: Ponix is devoted to improving the lives of consumers and businesses alike by providing convenient, sustainable, and eco-friendly growing systems. Ponix uses cutting-edge technology to provide food in a sustainable manner while preserving the Earth's limited natural resources. By redefining organic, we will provide our customers with a brighter and healthier future.

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New Year, Healthy
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Ponix Accomplishments

In the time that Ponix has been operational, Ponix has reached significant success. CEO Max Cohen presented in the national elevator pitch competition. Ponix is now in the top 10% on a national level. In the same competition, the presentation by our sales manager, Wayland LaMarca, received honorable mention. The company's submission in the company branding competition was well received with a score of a 4 out of 5, placing Ponix in the top 25% on a national level. At our most recent trade show, Ponix made over \$400,000 in sales. Ponix received a Gold award for Best Website, Best Booth, and Company Branding. Our team also received a Silver award for Employee Manual. Our accomplishments are a direct result of the hard work and dedication of our team's diligence and countless hours of work to meet our goals.



It's not magic - It's Ponix A Day in the Life of Ponix

Get an inside look of the typical day in the Ponix environment. The day starts with a introductory meeting, led by our CEO Max Cohen, to update and inform everyone of recent progress and upcoming deadlines. Afterwards everyone breaks up into his or her own departments and evaluates the work that needs to be done for the upcoming day with his or her head manager. After a quick chat with the head manager the employees start the day's work along with their own department as well as collaborate and work amongst the other departments. Before the day is about to end everyone discusses and talks within their department about what has been done and what needs to be done for the upcoming day. Ponix plays a daily role in giving back to the community. We provide support to veterans through our Arms to Farms and Tanks For Tanks program and Veterans breakfast in which we organized a breakfast, supported by our systems, dedicated to the veterans.

Brighter, Greener Sustainable Year



Sustainability is the foundation of protecting the planet and its resources. and is the the interest for present and future generations. The best way to jump in on the sustainability-bandwagon than to invest in your own aquaponic or hydroponic system. These systems are designed to save space, time, water, and the need for soil in the form of a self sustaining indoor garden. Ponix is a smart, green and eco-friendly investment to start the new year with a greener lifestyle...And you don't even need a "green thumb."

Ponix Resolutions

New Year, New You! Make your resolutions greener and healthier with you own Ponix System.



Hydroponic and aquaponic produce is truly organic. No G.M.Os and 100% pesticide-free and chemical free. With the hydroponics and aquaponics systems, one can enjoy organic fruits and veggies straight from your home with the complete assurance that your produce is at its best and healthiest quality.

As of November 2017, the Organics Standards Board recognized hydroponic and aquaponic farms eligible for USDA Organic Certification, therefore increasing the legitimacy of these systems.

So why go and break the bank at Whole Foods or Trader Joe's when you can enjoy fresh organic fruits and veggies in a farm to table process.

Spring is Coming

As the spring season is beginning to bloom, start your garden early with our farm to table Ponix inspired Spring Recipe.

Ponix Acai Bowl



Ingredients

- 1 Banana
- 1 Cup Strawberries (Ponix Grown)
- 1 Cup Blueberries (Ponix Grown)
- 2/3 Cup Acai Berry Pulp
- 1 Cup Vanilla Almond Milk
- 1/2 Cup Granola
- 1 Tbs Honey

Directions

- In a blender, add banana, acai pulp, strawberries, blueberries and a splash of milk.
- Blend on low until larger chunks are broken down, then gradually increase speed, adding a splash of milk at a time
- When ingredients have mostly come together and all of the milk has been added, blend on high for 15 to 20 seconds more
- Pour acai purée into a bowl and arrange with your favorite Ponix toppings
- Sprinkle with granola and drizzle with honey
- Eat and Enjoy



UPDATES

- Use our February Code
GARDEN10
- Employee of the Month -
Israel Gitlin Marketing
Manager
- Upcoming Events
Business Plan Semifinals
Competition (Regional)
February 28 2018

Visit Us Online

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