

THE KERNEL

“Its Poppin!”

Volume 1 | Issue 2018



Our mission

It is the mission of Stop, Drop and Pop to provide our customers with the best popcorn products in the VE market all while maintaining a healthy profit margin for years to come.

We believe that our customers should receive quality service one kernel at a time.

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Contact Us

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The Kernel

What’s poppin’ this month?

Get a first look at what it’s like to be Poppers, receive some advice from the employee of the month, and enjoy some puzzles with witty jokes to tell your friends!



Poppers with Ms. Lombardi
and Ms. Saladis



Poppers with our R&D manager,
Hind Belfar

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Get to know Poppers

Q. Tell me about yourself.

A. "I'm from a big popcorn family from Kansas, moved to New York to fulfill my dreams. So far I'm loving it!"

Q. What is your greatest strength?

A. "I feel that my greatest strength would be dancing. It keeps me active, and brings in the customers."

Q. What inspired you to be Poppers?

A. "I just love making people smile. Poppers is a very happy, upbeat character that always brings a smile to people's faces."

Q. How does it feel to be Poppers?

A. "It feels amazing since I cheer up customers looking to buy popcorn, and make them smile."

Q. Do you think you have a large impact on sale?

A. "I believe that Poppers attracts customers, he makes them feel comfortable. In my opinion, Poppers has a large impact on sales."



EMPLOYEE
OF THE
MONTH
February



Mohamed Beyruti – Accounting Manager

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Q. Tell me about yourself.

A. “I’m a 17 year old with a bunch of skills in Microsoft Office and Accounting. I play lots of video games and exercise every day.”

Q. What is your greatest strength?

A. “I feel that my greatest strength are my listening skills. I normally listen to help people out with their needs.”

Q. What is your greatest weakness?

A. “I feel that my greatest weakness is also related to my strength. I get very distracted by others, and sometimes lose track.”

Q. What motivates you?

A. “My friends and family motivate me the most. They make me stronger, and help me set my standards high.”

Q. What led you to the Virtual Enterprise world?

A. “My brother suggested I go to VE, he showed me that you meet new people and gain great skills for the future.”

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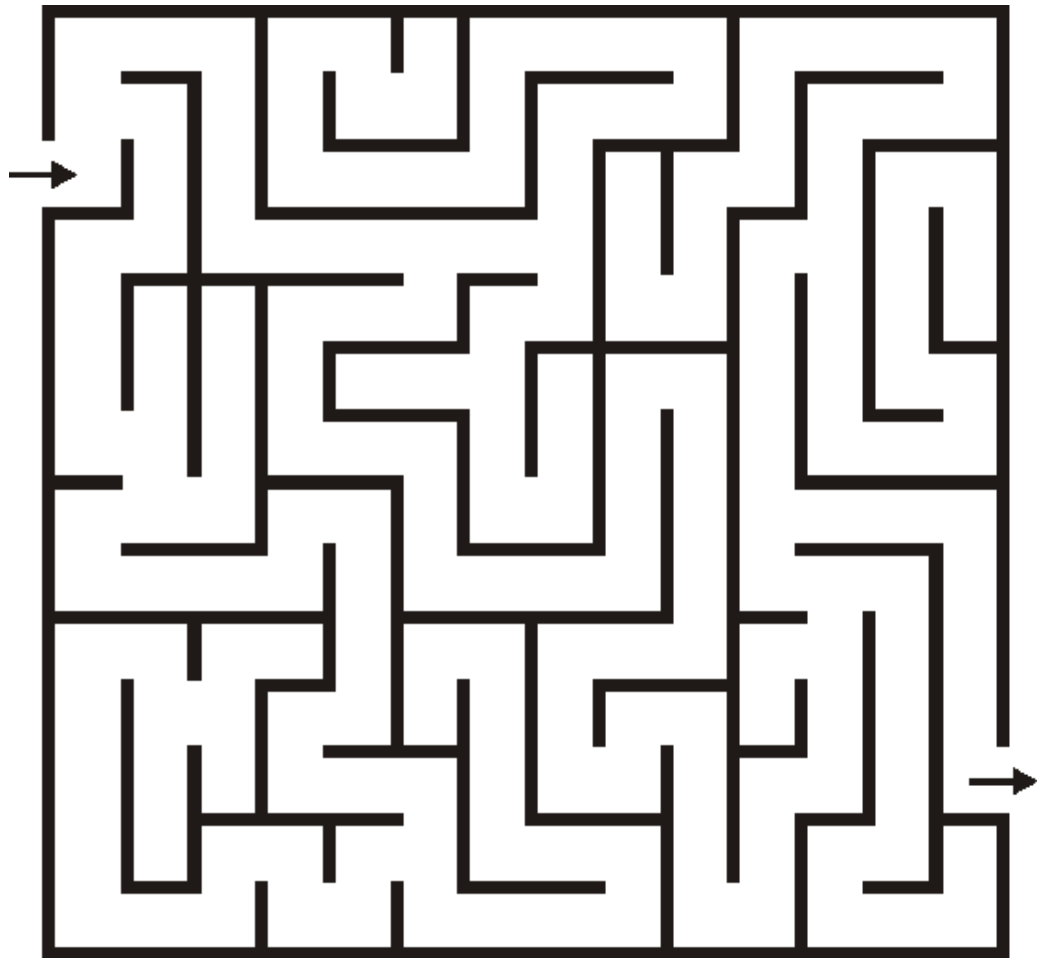
Joke of the Month

Why aren't there many jokes about popcorn?

...

Because they are corny.

PUZZLES



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Crossword Puzzle

STOP DROP POP

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R X I I V W W F R A J A J F Q Z U A O W
W D A S D A J A S W Y Q N L E T O V M X
S G O A Q M N K A K S Z X Q K M N C H S
P O P P E R S G S F S C U J R W V S A M
G S J X R K A B E G E Y F R F K U Y U F
E K L L V H U B M T U B D L P K X W D P
P L F Y N A X P P N A H R N O R M I H Q
I G K L K U J T H V I L J U K W L Q T I
R O R Y E O N G I F T S O V A E E D T R
U A Q M L N V J L Z R A R C C R V R N F
D T N O I V Y A R O W I O T O S Y M S K
J S V P O M R D L T R A E H S H Z D I Y
B E Q S O U R B X E P J M N E O C H W W
C W Z X K P K I N D N E S S D H N F N K
E Y F S Y D C C M K Z T S V A S P U F R
W H P A H R Q O H U N F I K A I H B A I
Q U M I V Y Q Z R J Z G L N E U P I B O
Z U R G T L C S C N B V T Z E P Q E P H
P E B N E X F M A H E R N Y P G I X N V
R E R X W V Z T M L U R G L O V E T Z X
  
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CHOCOLATE
 FRIENDSHIP
 HUGS
 POPCORN

FEBRUARY
 GIFTS
 KINDNESS
 POPPERS

FLOWERS
 HEART
 LOVE
 VALENTINE

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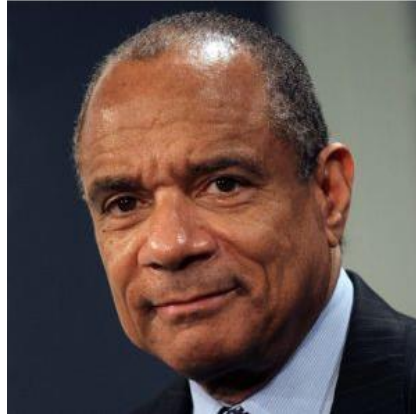
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February – Black History Month

Kenneth T. Chenault

CEO of American Express



In 1981 Chenault joined American Express. He took a position in the languishing merchandising department, leading his team to significant success. He was also able to create partnerships with companies such as delta airlines.

In 1997, Chenault was named president and COO of American Express. He was named CEO in 2001—becoming one of the first African Americans to lead a Fortune 500 company. He is credited with guiding the company through the economic and personal devastation of the September 11 attacks in New York, just across the street from American Express headquarters.

In addition to his primary professional duties, Chenault has served on the boards of countless academic, professional and civic organizations. Among the causes to which he devotes his time are the National September 11 Memorial & Museum at the World Trade Center Foundation and the Smithsonian National Museum of African American History and Culture. He has delivered commencement addresses at Howard University, Wake Forest University and Northeastern University.

**Produced by the
Marketing Team**