



# COZY CO.

Newsletter



*Relax, Refresh, Recharge*

## MISSION STATEMENT

*Our mission at Cozy Co. is to prioritize consumers' comfort. We believe that a clear, relaxed mind will lead to innovation and satisfied consumers.*

## Upcoming Events

- V.E. Commercial Due February 26th by Jay, The Cozy Co. Logistics member
- Web Design Results will be posted February 12th.



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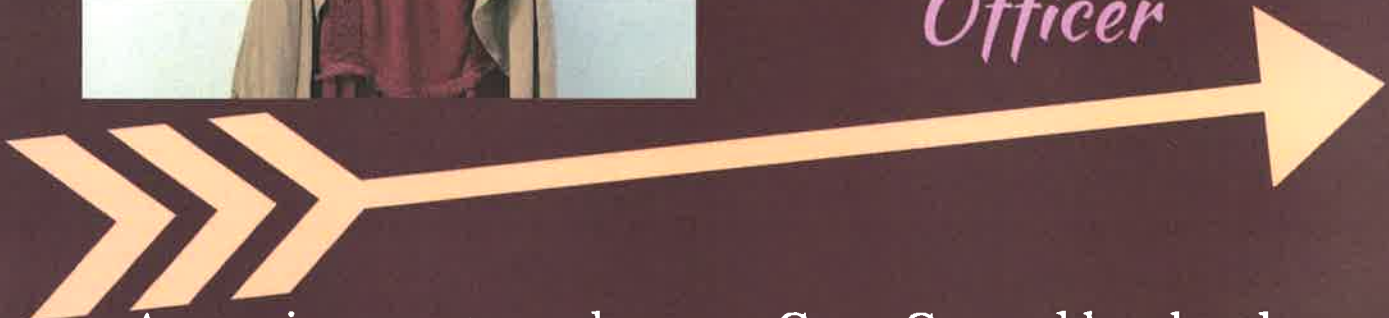
WEBSITE [www.CozyCo.weebly.com](http://www.CozyCo.weebly.com)

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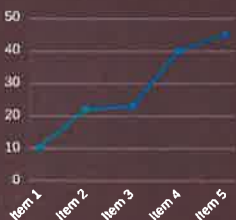
EMPLOYEE OF  
THE MONTH:  
JANUARY

*Auvey White, Cozy  
Co.'s Chief Financial  
Officer*



Auvey is a great employee at Cozy Co. and her hard dedication to her team members is well recognized and Cozy Co. believes Auvey has really shined in the month of January.

### *Accounting Team Update:*



We have been processing invoices, updating the inventory, and making a customer contact list. Joy, the secretary, has been a really big help, she works very hard to help with finances. Auvey, CFO, has been working on helping fill out their tax forms, and making sure we meet our financial goal at the end of the fiscal period. Jaylin, an accounting team member is responsible for processing and recording all the invoices, Cozy Co. receives atleast eight orders daily.



## Website update!

When the company was established, there was a ton of items and information to be added to the website, now the website is running and we have met a lot of our goals.

Valentine's day is right around the corner and that is really what we're focusing on right now. New products for Valentine's day will be located on the home page of our website, [www.cozyco.weebly.com](http://www.cozyco.weebly.com). Right now, on the website you can see that we have a ton of winter products left, some products are still selling, but most aren't. I added a new sale page to the website that will be up to 75% off, which will help us get rid of those products. Since there is a season change coming up, Spring, we're going to be adding spring products to the website for customers to purchase!

- Rachel Petty, Web designer



# Valentines Products

Cozy Co. focuses on our consumers wants and needs, as the holidays continue we have special buddles and gift sets at great prices.



*Spa Day Gift Set For Her!  
Only \$60.00*



*Heart Candle!  
Only \$25.00*



*6 Red Roses  
For a Great Deal \$25.00*

## Marketing Team Update!



*The marketing team has been working very hard to keep consumers satisfied. By analysing how well certain products are selling and if products are not selling, giving them strategies on expanding certain product lines or to get rid of them. Ad advertisement is growing and sales keep improving.*

# Cozy Co. Fun!!



**Homecoming  
Elderly v.s. Youth**

Cozy Co. employees  
enjoy being able to  
have fun while still  
accomplishing goals!

As the year comes to a close and the senioritis begins to kick in, Cozy Co is making sure to runs things as smoothly as they were at the opening of the company! Here we strive to ensure our consumer's comfort because there's no need to to be the cause of their stresses. Persevere Cozy Co team, for the end of the year isn't very far away!

-Alyssa Poston C.E.O



**Homecoming  
Athletes v.s. Mathletes**