

B.O.M.A Monthly Newsletter

January 2018

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B.O.M.A

Bags of a Modern Age

B.O.M.A: Bags of Modern Age.

Our Mission is to provide revolutionary solutions for technological problems within our bags.

Check out our website: bomave.weebly.com

Email: Boma.ny@veinternational.org

Recent Modifications

Say hello to our new CEO, John Cilluffo! Mr. Cilluffo runs this business in collaboration with our marketing, human resources, and accounting departments. Our Chief of Human Resources is Oliver Roc. Marketing is run by our CMO, Marie D'Amour. Daniel Delgado our CFO helps with all financial needs at B.O.M.A.

A New Look

To keep up with current trends, B.O.M.A has created a new look for our brand, one that is both simple and complex. These days, minimalism and modernization are in style. People prefer a simpler look, with more complex features. How can we create a bag that is simple and complex at the same time? We designed a bag that has a simple style with minimal color choices. However, we equipped the bags with modern electronics and state of the art technology.



Product List:



LIU Post Visit

On October 27 2017, B.O.M.A attended LIU Post's Elevator Pitch competition. Upon arrival we were treated to breakfast and given bags, sweatshirts, notebooks, and folders. When seated, we listened to Alfred Kahn, Licensing Executive pf 4Kids Entertainment discuss his experience with introducing new toys and TV shows to America. He also explained how he branded his product name. After his encouraging speech, classes split up into different rooms to begin the Elevator Pitch Competition. Andrew Knox, Marketing Associate, delivered B.O.M.A's pitch. B.O.M.A then broke up into different groups to take advantage of the help being offered by top business leaders. This will help our company prepare for the future.

HR Department Day of LIU Post / B.O.M.A On Day Of LIU Post / AJ's elevator pitch



Team Quotes:

"My experience at the LIU Post visit was pretty good. I got a good introduction into the business field. I did the elevator pitch for our business and it was very nerve racking but a great experience. Even though I didn't make the finals it gave me the experience I will need in the future. I met new people from other firms. They even helped me with public speaking and gave me great tips. I am grateful for this experience and blessed for the opportunity to the elevator pitch." - Andrew Knox

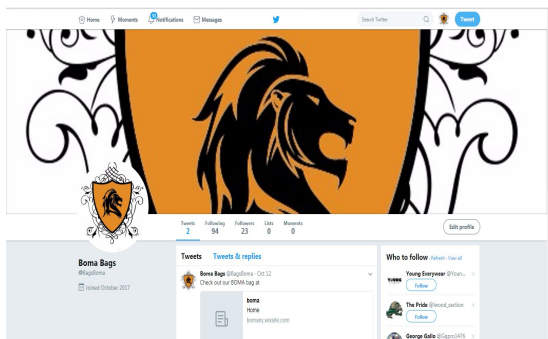
"LIU was a lot of fun and a great learning experience. The highlight of the trip in my opinion was Mr Kahn and his great speech." - Louis Leon

Social Media

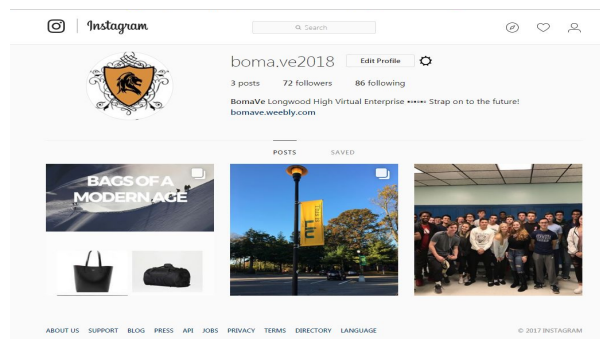
B.O.M.A created all new social media accounts to further expand our brand.

We invite you to follow us at:

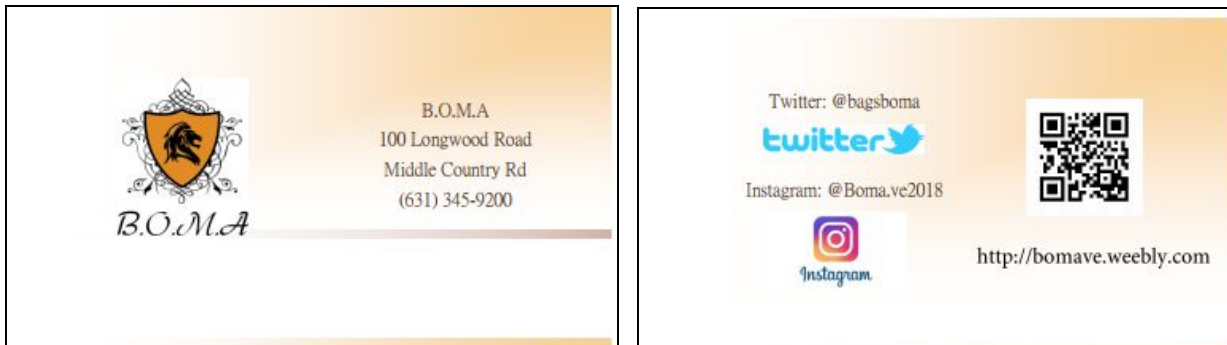
Twitter: @BagsBoma



Instagram: @Boma.ve2018



Business Card



Summary

Here at B.O.M.A we are constantly looking for new ways to improve our existing products and to create innovative new ones which will meet our customer's needs. With the economy and the stock market skyrocketing, we are more than prepared to take this opportunity and get our product and business out there. Our HR and Web Design departments are working hard to meet the needs of our customers to provide the best possible products. To better serve our customers, we asked them to fill out a quick survey on which product interested them the most. This survey helped our business associates come together as a team. Together, we were able to determine which products are going to make our business a success and our customers happy. Our corporate associates are among some of the best; they know how to contribute to the company and to our customers simultaneously. Thanks to the help from the top business leaders we met at LIU Post, B.O.M.A's plans for the future are very bright. We plan to succeed!