



# **THE CLEVER CHRONICLES**

JANUARY EDITION



## **NEW YEAR, NEW US**

The new year is already starting out great here at Clever Contraptions! With some new goals ahead of us, like increasing our social media presence as well as increasing online sales, we are hoping to kill the competition. We are also in the midst of starting a Buffalo Wild Wings fundraiser headed by CC by employee Garrett Farmer. “We’re planning on getting some teachers to do the Blazing Challenge. I think it will be a big hit with the kids to raise some money for our San Francisco trip.” Sounds great, Garret! Cant wait to see how hot this event turns out!

## **ROSEMONT TRADESHOW PREPARATIONS**

As we are entering the new year, we are getting ready for our Great Lakes Regional Conference in February! Lets see what our departments have been up to!

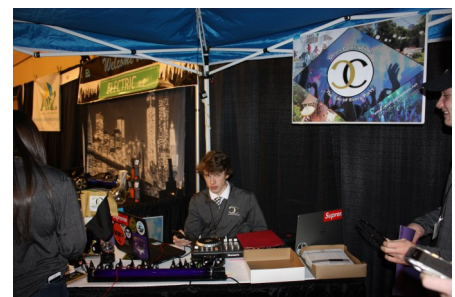
**Administration/Public Relations**– Newsletter and fundraiser, tradeshow prep

**Human Resources**– Billboard

**Marketing**– Snapchat filter, website updates

**Sales**– Preparing invoices

**Accounting**– Breakeven analysis



**Keep up the good work!**

## NEW YEARS Q&A WITH THE CC STAFF!

### **Sales— Bill Combs**

Q: What is one of your New Years resolutions?

A: "This year I really want to spend more time with my family. Since I'm going away to college next year I am looking forward to a lot of family fun time before I leave!"



### **Accounting— Jason Kuta**

Q: What is one goal you have for this year within Clever Contraptions?

A: "Personally at our next trade show in Rosemont I would like to make more sales and establish a relationship with other firms."



### **CAO— Matt Fowler**

Q: What are some things you are looking forward to in 2018?

A: "I am looking forward to the upcoming lacrosse season as well as deciding where I want to go to college next year."



## EMPLOYEE OF THE MONTH

### **JACK CRANEY—SALES**

Q: How does it feel to be recognized for your hard work this month?

A: "It feels great! I have been working really hard to get all the invoices out from the Tennessee tradeshow as well as working on the projected sales for our next tradeshow."

Thanks for all your hard work, Jack!!!!



## JANUARY PRODUCT LINE

### College Bowl Games

Comes with BBQ food, appetizers, bags game, projector with large screen, and table games for 20 people! All the necessities for a good time!

**Sold for: \$650**



**Visit our website!**

[www.clevercontraptions.net](http://www.clevercontraptions.net)



### New Years Party

Includes a lighted dance floor, colorful confetti canons, glistening lights, entertainment, and scrumptious appetizers, drinks, and dessert for up to 30 people!

**Sold for: \$1,850**



**Follow us on:**

**Twitter** @CleverContrap1

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**Instagram** @CleverContraptions

## UPCOMING DATES:

**January 10th:** Rose's birthday

**January 18th:** Christian's birthday

**January 22nd:** Pat's birthday

**January 12th, 19th, 26th:** Donut Days

**January 26th:** Company Meeting



## COMPANY GOALS WITH FACILATOR ADAM BOYER

**Goal for 2018 CC:** "For each department to be more automated. Now that we have a few months of running the business under our belts, each department should be able to do things more on their own and less direction from management and from me."

**Goal for facilitator 2018:** "I think a goal I have for myself for this coming semester is to think of new things that we have never tried before in VEI. Now that things are settling down, it gives Clever Contraptions and myself to be more creative with the business and our success this semester!"

**Personal goal for myself:** "With baseball season starting, a personal goal for myself is to obtain my first ever conference championship as a sophomore coach at St. Charles East High School!!"

We wont let you down Boyer!

