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“Innovative, Convenient, Environmentally Friendly, and Technologically Advanced.”

EvoTech Newsletter

January Issue 2018

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Contact Us

<https://www.evotechny.com/>

181 Buffalo Ave, Medford,
NY, 11763

Department Meetings:

Human Resources- 2/13

Finance- 2/14

Sales- 2/14

Marketing- 2/12

Technology- 2/12

Public Relations- 2/13

Executives- 2/16

Farmingdale Trade Show

EvoTech went to Farmingdale State College on January 9th to participate in the Farmingdale Trade Show, as well as the Oral Business Plan Competition. While at the Trade Show, we sold 244 packages and over \$380,000 as a firm.



Oral and Written Business Plan Results

Out of 86 firms, the EvoTech Presentation Team finished in the top ten of the Oral and Written Business Plan competition. The judges at the Farmingdale competition had excellent things to say about our Written Business Plan, one judge said that the organization and presentation of the plan was “well done”, and another said that “the financial statements were excellent in both format and information”. They have advanced to the Virtual Enterprise Live Finals at American Portfolio in Holbrook on Wednesday, February 28th, where they will compete against 13 other firms for a chance to make it to Nationals in April.

Company Newsletter Wins Gold

Each VE company is asked to design a company newsletter. The newsletter consists of information about the company, special events around the firm, real world and virtual world news, contact information, and other information that we would like to share. The EvoTech Newsletter won Gold out of 86 participating firms in the Farmingdale Trade Show.

Employee Handbook Wins Gold

The Employee Handbook is a reflection of the company's mission and outlines the policies, procedures, and expectations for employees and management. As part of running a successful business, each company is tasked with creating an Employee Handbook, which is typically developed and managed by the Human Resources Department. For this competition, each Employee Handbook was rated on the structure, content, and key policies found in the document. The EvoTech Employee Manual won Gold out of 86 participating schools in the competition

Booth Design Wins Silver

Each company is asked to design and build a booth for the Virtual Enterprises Trade Show. The Trade Show Booth Competition allows companies to highlight their products and to increase sales. The first trade show was at Farmingdale College. EvoTech's Booth won Silver out of 86 participating schools in the competition January 8th and 9th.



E-Commerce Website Wins Silver

The National Website Competition is open to all firms participating in the VEI Network. Judges evaluated websites based on customer experience, such as first impressions, display of products, ease of use and ordering, value-added content and features, and overall look and feel. The EvoTech Website won Silver out of potentially 800 participating across the country.



Monthly Deals

EvoTech is having a 20% off sale from February 1st to February 14th for all purchases, just enter the code EvoLove14. Keep an eye out for other monthly deals throughout the year.



Evo Pack
\$139.99

- Lightweight speaker in front
- Chip for wifi and bluetooth
- Charges electronic devices wirelessly

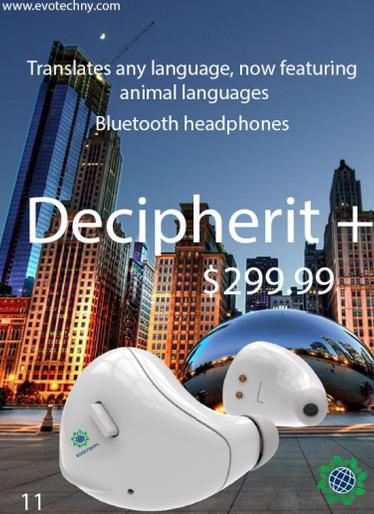
www.evotechny.com



TC -Zip
\$74.99

- Powered by body heat
- Temperature control adjustable on an app through bluetooth
- Waterproof wires so its machine washable

www.evotechny.com



Translates any language, now featuring animal languages
Bluetooth headphones

Decipherit +
\$299.99

www.evotechny.com



VALENTINES DAY SALE

14% OFF

USE PROMO: EVOLOVE14
FEB. 1ST-14TH



Upcoming Events

There is another Newsletter Competition from January 29th to February 16th, and a Video Commercial Competition from February 26th to March 16th.

On March 25th EvoTech is hosting Breakfast with the Bunny at Applebee's in Patchogue located in Gateway Plaza. Breakfast starts at 8:00 a.m. to 10:00 a.m. Our EvoTech employees will be serving you pancakes, so hop on down with a friend.



**Breakfast with the Bunny
and EvoTech**



Sunday, March 25th, 2018
8:00 am - 10:00 am
Applebee's Restaurant
499 Sunrise Highway
North Service Road #59
Patchogue, NY 11772

All proceeds will be going to the PMHS V.E. class
Tickets are \$10 per person for a full breakfast



Making the
Impossible,
Possible.



Growing business. Growing futures.

Birthdays

February 7th: Cassandra McGinn

February 17th: Emily Crispino

February 20th: Ki Gomez

February 21st: Matt Correa

Employee of the Month

The employee of the month for January is Kaan Korkoca. Kaan is extremely helpful with the production of the EvoTech website, and was punctual with producing graphics and gathering information for our business presentation. Without his extremely hard work ethic, the oral presentation would not have been as clean and professional-grade as it was. Congratulations to Kaan for his great work.

