

# ABSTRACT REALITY

“See Different”

## EMPLOYEE OF THE MONTH



“I was honored to receive the employee of the month reward for the month of October. As VP of sales at Abstract Reality I have been working hard to ensure the smooth operation of the sales department and the making of sales. Me and my team have introduced ideas that have changed the way our company makes money. As of November 2nd our company has closed deals totaling over 1 MILLION DOLLARS! I plan on continuing to work hard with my team to make this company a multimillion dollar success for the months

## ABOUT THE COMPANY

Abstract Reality is a new and thriving company that offers a new experience for your company through virtual reality. By using virtual reality for professional executive uses we are able to help other companies grow and expand to a client base or even the company’s internal workforce.

### What is Virtual Reality?

- The simulation of a 3D image/environment that can be interactive with a person using proper equipment

### What are some products and services provided by this company?

- Abstract Reality will offer virtual reality goggles and software for the equipment to any open buyers

---

*“To fail is to learn”*

*-Lina Garcia*

---

## HOW WE STAY AHEAD OF THE CURVE

We are constantly brainstorming and coming up with new innovative ways of doing something and updating our technology.

## MISSION STATEMENT

To run and establish a successful business that will promote the use of Virtual Reality technology in the business environment. Ultimately improving other businesses in the training aspect of a company.

## WHAT WE STAND FOR?

Virtual Reality stands for excellence and follows a code of ethics that exemplifies Integrity, respect, and commitment. We believe in integrity and honesty, we want the best for our clients and will be upfront with them putting their businesses needs first. We have the upmost respect and service for our clients. We want our clients to feel like they are a priority and that everything they need, will be taken care of. We are committed, we will work hard for our clients making sure that their needs will be met and they leave satisfied and pleased.



## GOOGLE CARDBOARD



The Google cardboard is the highest grossing product of the firm. To date there are 38,000 sales after the open house. The Google cardboard alone has brought in \$4,700 alone with 94 products sold. You may ask yourself why this is the highest grossing product, and that answer is simple, the price and simplicity of the product. With the product being more geared towards the beginners in the market that easily converts to the market we are dealing with in the startup VEI economy. Another reason why they are a big hit, because it is meant to be used with your phone, instead of needing a computer capable of running VR software.

## FT. LAUDERDALE

A small team of Jake Coleman, David Harris, Hadi Abu-Asab, Jayson Rivera, Gabriel Chile, and Zachary Weber was sent to compete. They had the task of representing our company and showing us off to the rest of the VEI world. They put a presentation together to show how lucrative and cutting edge we are.



## PREPARING FOR NEW YORK

Our firm has been working tirelessly to try to prepare ourselves for the tradeshow in New York. We have been planning out the expenses of the booth, airfare, hotel, and extra spending money needed for the itinerary. This is what we have been working for tirelessly with all of the extra blood, sweat, and tears to make the firm great.



---

## ABSTRACT REALITY

4401 W Cypress St  
Tampa, FL 33607

Instagram: @abstractrealityar

Twitter: @seedifferentAR