



EXTREME / adventures

EXTREME NEWS

February 2018 Newsletter

Extreme Adventures was founded in August of 2011 as a limited liability corporation and travel firm. The team consists of ten members striving to provide unique adventure experiences and apparel. Our company's main goals are to create, inspire and preserve.

At Extreme Adventures we **CREATE** quality clothing and adventures that **INSPIRE** our clients to deviate from their everyday lives to experience adventure. We hope inspiring others will help emphasize the need to **PRESERVE** the environment for the enjoyment of generations to come. We accomplish this through innovative customer service and unmatched teamwork.

Our adventure options include trips to Hawaii, Alaska, and Australia with the most extreme adventures each location has to offer. Only some of these adventures include: descending into a volcano, skydiving from 14,000 feet, swimming with great white sharks, and zip lining through the rainforest.

Our target market includes fifteen to nineteen year old Virtual Enterprise students who seek to escape from the norm of their everyday lifestyles. Extreme Adventures gives teenagers the opportunity to book adventures on their own. Our firm works together to provide the best adventures and clothing for our suited target market.

OUR MISSION:

"At Extreme Adventures we **CREATE** quality clothing and adventures that **INSPIRE** our clients to recognize the importance of the environment. We hope **INSPIRING** others will help emphasize the need to **PRESERVE** the environment for the enjoyment of generations to come."

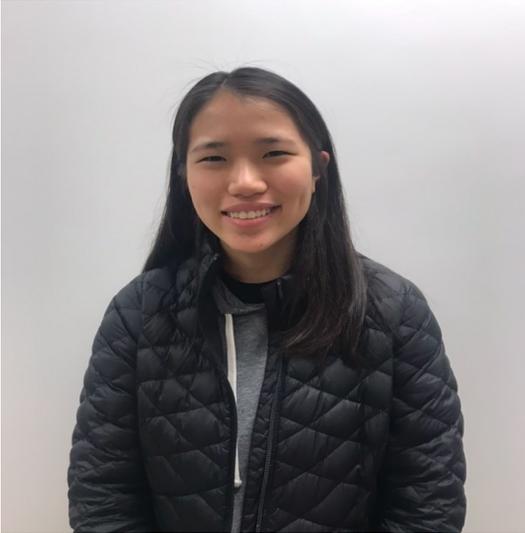
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EMPLOYEE OF THE MONTH



YOO JIN CHO

Yoo Jin Cho is one of our company's strongest assets. She's constantly hard at work as one of the marvelous marketing specialists within our firm, whom are responsible for the creation and design of our products. Ms. Cho's dedication to her work is truly inspiring to the rest of her team members. What's so impressive about Yoo Jin is how quickly she picked up on Extreme Adventure's marketing content and the speed at which it needed to be created and produced, considering it's only her first year in the Virtual Enterprise world. Ms. Cho is an observant and detail oriented employee, who constantly serves as a team player.

ALOHA BREEZE

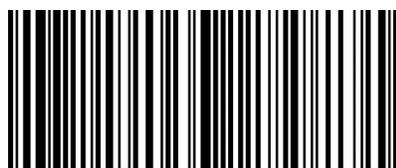
HAWAII/ \$700

Enrich in extreme outdoor experiences in Hawaii, which is known for its emerald blue seas and active volcano sites where its guests can create unforgettable memories. This amazing combination of adventures is yours for only \$700 for 4 days/ nights!

- *Descend into a volcano*
- *Cave dive with sharks*
- *Paraglide through the spectacular scenery*
- *Scuba dive in the most beautiful ocean*
- **AND MORE!!!**

25% OFF

ALOHA BREEZE PACKAGE



(00)123456789101112133



EXTREME GIVING

Extreme Adventures donates 5% of our total proceeds every year to the Wildlife Conservation Society in order to help the movement of conservation of our planet's wildlife.

The goal of our partners at the Wildlife Conservation Society is to conserve the world's largest wild places in 16 priority regions, home to more than 50% of the planet's biodiversity. Dedicated scientists of the organization work to continuously enable possible conservation solutions. Threatened animal species and their environments are the society's specific areas of focus and concern. The amount of work they've done and progress they've accomplished since being founded back in 1895 is truly admirable.

The Wildlife Conservation Society's success with both African and Asian elephants is simply incomparable to that of similar organization's work. Studies show 96 elephants are killed per day in Africa. Poaching for ivory is a main reason for this heartbreaking number. Because of this, WCS has taken nearly 2 million actions, consisting of everything from petitions, calls to legislature, and yoga classes in support of the cause.



OUR STEPS:

1. SUSTAINABILITY

We at Extreme Adventures believe you should never take more than what nature can replace. That means we only source materials for our apparel from responsible distributors. Likewise, we manufacture our products in the most efficient and eco-friendly way possible.

2. EDUCATION

We believe not enough people understand the importance of preservation. In order to increase public awareness on this topic, Extreme Adventures promotes environmental education programs for children and training for companies looking to reduce their environmental impact.

3. INSPIRATION

One of the main reasons Extreme Adventures began offering customers adrenaline-filled experiences was to show them the wonders nature has to offer. We hope every one of our clients finishes their adventure with a newfound respect for the environment.

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2017-2018 Business Plan Team

Extreme Adventures 2017-2018 business plan team works out of East Hamilton high school in Ooltewah, Tennessee is made up of four of our firms most intelligent, hard-working, and dedicated employees. This years team achieved top five at the regional level and 3rd place at the national level business plan competition out of many competitors.



Meet the Team:

Extreme Adventures 2017-2018 team consists of ten members striving to provide high quality customer service.

(Left to right) Caleb Fox, Sierra Oliver, Soteria Burks, Brielle Osburn, Madisyn Haney, Grayson Stewart, Binal Chaudhari, Alex Mulligan, Yoo Jin Cho, and Jhaeden Smith

