

VIP

TALKS



JANUARY 2018
ISSUE 2

MAGAZINE



HOW TO:

Conduct
Yourself &
Represent your
company

EXCLUSIVE

Recap from Global
Atlantic **BILTR**
Presentation

JUST IN:

Results from
the Elevator
Pitches



A MESSAGE FROM.....

TYRESE COAKLEY

3

Ways To Conduct Yourself and Represent



Conduct is the manner in which a person behaves.

Having good conduct in the work place is vital! It will allow you to build long lasting relationships with your co-workers

as you climb your way up the corporate ladder. Always make it a priority to do simple things such as showing up on time, dressing appropriately, and most importantly, leaving your attitude at the door.

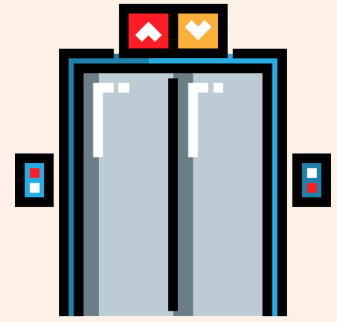
Now, “Why does it matter?”. Why does it matter how I act if I get the job done? On the contrary, it does matter. But why? I can sit here all day and list the excessive amounts of reasons as to why having good conduct is important, but if I did, you would be reading for hours, so here are just a few:

1 It leads to a happier workplace, for everyone. It doesn't matter how you feel about Jenny, Craig, Tyrone, or Vanessa, because at the end, they aren't going anywhere. Having good conduct will make 'co-existing' easier. It takes out the inconvenience of having to work with people you don't like. It decreases turnover and increases productivity. It is a proven fact!

2 It leads to a better public image. Everyone would love to have the privilege to say that they work for a prestigious and accredited company. Although it takes a while to get there, having good conduct is a step towards that. I say this because how you treat people at work will affect the output they put forth in their work. It's simple, you want good intrinsic motivation? Treat people nice.

3 It's just the proper way to do things **Plain and Simple.**

ELEVATOR PITCH COMPETITION



What is an elevator pitch?

The elevator pitch is a brief video summary of your business.

Its a 30 Second Commercial Competition that allows you to pitch your company and everything that it entails. These videos are then judged on a 5 Point Scale

If you score enough points you will then be awarded an Honorable Mention, Top 25% or Top 10% in your region.

These are our employees who Placed in the Elevator Pitch Competition

| | | | | | | |
|--|-----------|------------------------|----|-----|-------------------|-------------|
| Vacations in Paradise (V.I.P.) Enterprises | Yasser B. | The Berkeley Institute | NY | 4 | Top 25% | Watch Pitch |
| Vacations in Paradise (V.I.P.) Enterprises | Naomi F. | The Berkeley Institute | NY | 3.5 | Honorable Mention | Watch Pitch |
| Vacations in Paradise (V.I.P.) Enterprises | Sole T. | The Berkeley Institute | NY | 3.5 | Honorable Mention | Watch Pitch |
| Vacations in Paradise (V.I.P.) Enterprises | Tyrese C. | The Berkeley Institute | NY | 3.5 | Honorable Mention | |



B I L T R

LUNCH N' LEARN

The VEI Employees were invited to attend a Lunch and Learn Session on November 2nd, with A Career in the Life Insurance and Reinsurance Industry.

The programme focused on Bermuda's thriving life insurance industry as it is the third largest market and the qualifications needed to obtain employment locally within the field. The session was interactive, providing the students with the opportunity to put questions to the professionals as they gave insight into working in the industry.



A MESSAGE FROM OUR CEO



As we roll into 2018 and VIP Talk's second year of operation, I expect nothing but the very best for the company. Our staff are strong and determined, Employees know that they play a major role in not only the success of the company, but also in support of each other.

VIP is planning to a lot this coming year so our company's future is bright with investments, promotional deals, and product expansions.

VIP continues to bring customers to paradise by coupling our products with exemplary service giving our customers *"The experience"*

Kind Regards,

A handwritten signature in purple ink, appearing to read "Tyrese A. Coakley".

Tyrese A. Coakley

CEO Of Vacations In Paradise

