

# COMPANY NEWSLETTER



## Nüapps' Mission

To revolutionize networking and marketing in Virtual Enterprise

Nüapps is an [app development and marketing](#) firm that focuses on making our clients mobile. We started in 2012 and were changing the face of mobile marketing since. In the past 6 years of operation we've launched 8 apps, however, we plan to push the bar and launch another 8 this year alone.

Our clients have the potential to reach a [larger consumer base](#) with our mobile marketing, and by partnering with us, our passion guarantees their success.

---

### Current Plans

- Launch a total of 8 apps this fiscal year
- Expanding into VR and AR Technologies

### Upcoming Events

- At Nüapps, we offer [team building workshops](#) and [professional development workshops](#) to improve company efficiency and functionality
  - Team Building Workshop
    - February 2, 2018
    - March 5, 2018
    - April 30, 2018

---

### NüPerks

Maintains employee progress towards company goals by providing them with the following benefits:

# COMPANY NEWSLETTER

- **\$3,000 in college credits:** 9 credits are given to employees for being in Virtual Enterprise
- **Transportation Payment Program:** employees are given free transportation to conferences
- **Morning Refreshments:** coffee provided to all employees

variety of toppings at a low cost.

---

## Diversity

Nüapps embraces diversity by strictly enforcing our **Zero Tolerance Policy** against discrimination. We also ensure that during workshops everyone coordinates with a different people, making everyone more cooperative and comfortable.

---

## Employee of the Month

- Every month we are proud to reward **motivate** an employee with the following benefits:
  - Music Privileges
  - A Speak Your Mind Board featuring motivational thoughts
  - An Assignment pass

---

## Real Industry Trends

- The tech industry is **growing** at a rapid speed with the focus on VR, AR and The Internet of Things.
  - Nüapps supports this growth because it is the **driving force** of our business and its healthy growth initiates ours.
  - VR, AR & AI are being called "**exponential**" technologies.
- Digital currency has extreme potential.
  - Nüapps just launched a Cryptocurrency app called **Cryptionary**.



---

## News from Human Resources

- Monitored progress has improved and employees are continuing to **transform** into industry professionals.
- Congratulations to Nüapps on receiving 3rd Place in the **Citywide Business Plan Competition**.
- **Mid-Year Evaluations** were completed on **February 6, 2018**. Employees were given a chance to share their views of their departments and the progress they made as a team.

---

## Fundraising

- **Carnival Games:** Nüapps planned a mini carnival on **September 28, 2017** with interactive games that focused on improving employee morale while raising money for our firm.
- **Making waffles:** Fresh Belgian Waffles were made on **October 7, 2018** where customers were able to choose a