

## FEATURING

Local Competition Results

State Competition Results

Promotions

Employee of the Month



# ELYSIUM STANDARD



Connect Today  
FOR A BETTER  
Tomorrow

# Elysium

## MISSION STATEMENT

"Elysium aims to bridge the connectivity gap between rural and urban populations to provide opportunities for all."

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## UPCOMING EVENTS

**April 16th - 19th 2018**  
VEI Youth Business Youth  
Summit New York

**January 25th**  
Bearden Spring Open House  
& New York Fundraiser

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# LOCAL COMPETITION



**Presentation Team:** (Back) Luis Sanchez, Will Gross, Kelly Haaland (Front) Sandra Gutierrez, Jake Klenck, Dawson Houser

Recently, Elysium's presentation team went to Pigeon Forge and competed at the local competition. They were well prepared and rehearsed a lot to get the results wanted. They spent many class periods fixing scripts, changing lines, and working on pronunciation. We had many mess ups and times where we forgot our lines right before the competition, but we were able to be spot on at the competition. The team had a practice run for the employee's parents to see. You could tell the team members were extremely nervous. With that being said, it was their first major dry run without scripts in front of an actual audience. At locals, the presentation team seemed not as nervous as they were when they presented in front of parents. You could tell there were still a few nerves in each member of the team, but they killed it at locals. Elysium had the highest oral presentation results out of any team there. We are excited to see how well the presentation team can perform at state!

# PROMOTIONS



At Elysium, we offer different types of promotions for each month. The promotions help attract customers to buy our products and possibly get an incentive in return. Our Promotions Specialist, Davis Elder, comes up with all kinds of promotions so the business continues to make profits. Obviously we will make sales without promotions, but by having promotions, we are able to sell way more. The promotions Davis came up with for the month of November are: one, if you spend \$500 on retail products, you get entered into a \$25 Amazon Gift Card drawing. Second, if you buy our diamond bundle, you get entered into a \$100 Visa Gift Card drawing. Third, you get 10% off all products and bundles. These promotions allow customers to buy our products and get an incentive in return. You are using fake money to get money in return. Elysium will continue to make attainable promotions to meet customer satisfaction needs.

## DECEMBER PROMOTION

Buy a **Ruby Bundle** for a chance to win a \$25 Visa gift card



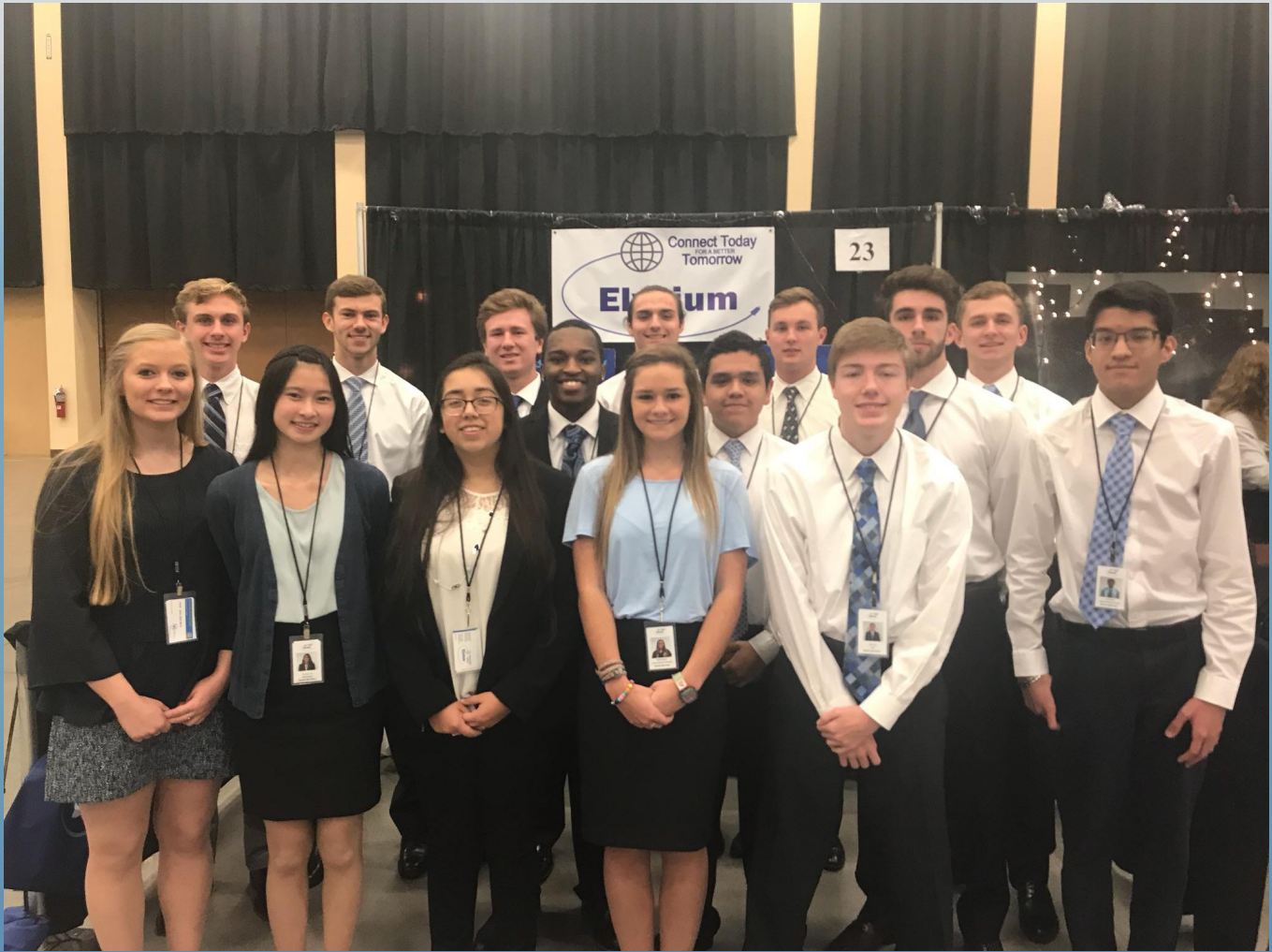
# TINY HOME



Elysium is always finding ways to give our employees incentives. We have three major incentives that do not include the tiny home. The incentives we offer right now are employee of the week, employee of the month, and a chance to win a smart watch. If you win either employee of the week or month, you get entered into a drawing for a chance to win the smart watch. The drawing for the smart watch will not be until the end of the year. The employee incentive we are working on getting right now to add to our previous incentives is a tiny home. A tiny home is basically what it sounds like. It is a small house that is on wheels, and you can transport anywhere. In order for an employee to get a tiny home, they either have to get employee of the week or month. If an employee wins employee of the week, they get the tiny home for a weekend. However, if they win employee of the month, they get

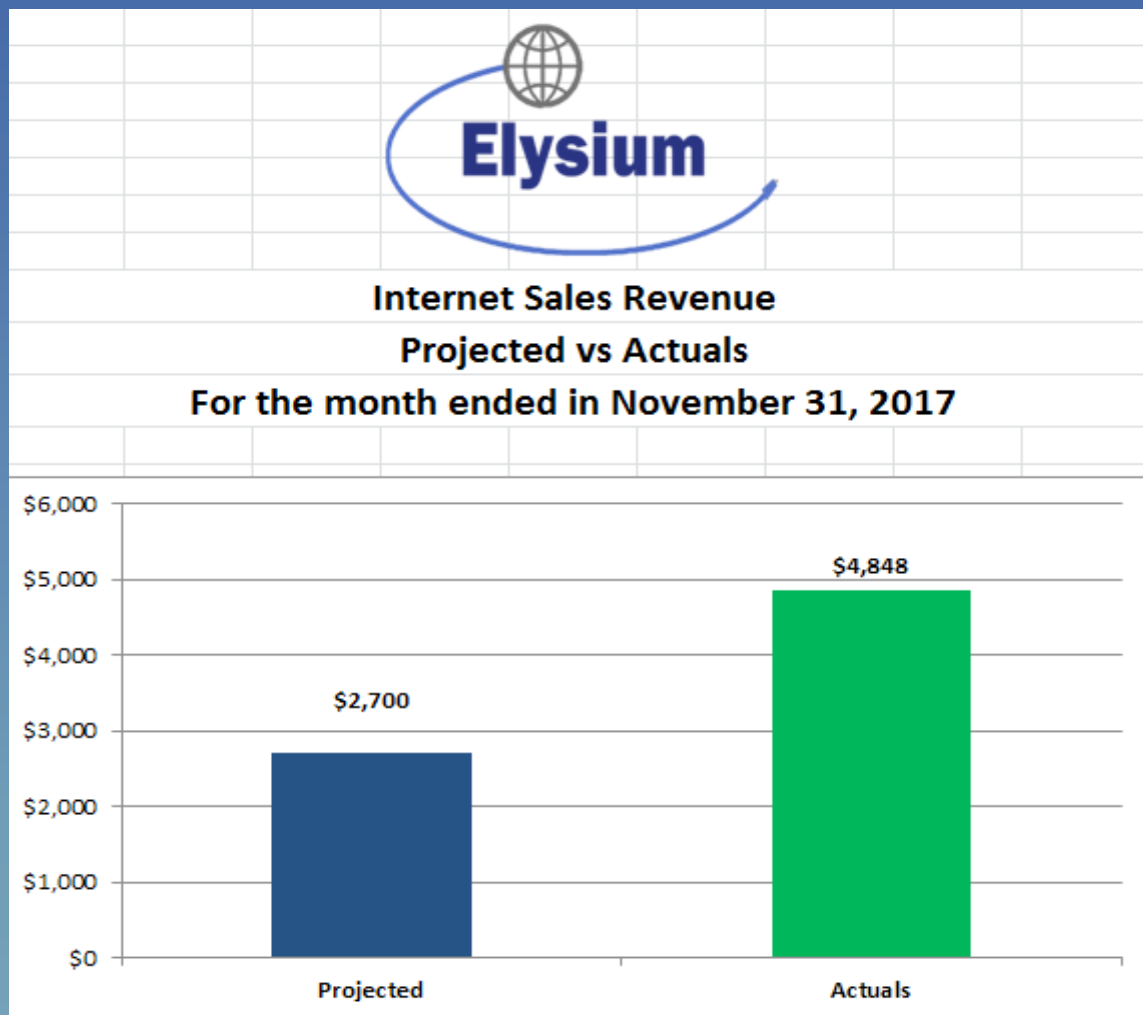


# STATE COMPETITION



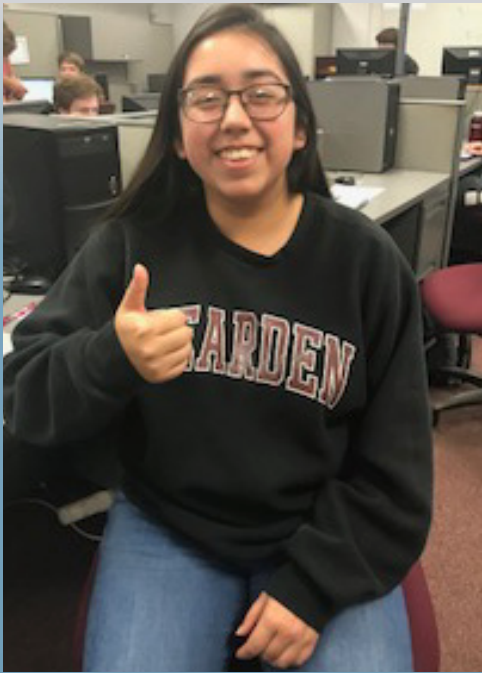
Elysium just got back from the State competition located in Pigeon Forge. Employees were entered in many competitions as well as the business plan presentation. The presentation team placed first overall, winning state, and advancing to Nationals in New York City. We may not have placed in the other competitions, but we know what we need to go in order to place in New York. Elysium will have a lot of work to do, but we are ready to work and kill it at Nationals. Our goal is to win Nationals overall and inspire other companies. As New York is forthcoming, each department is working hard to do more research and have reliable information we can present. Now, we are working very hard on the competitions we did not do that well on in Pigeon Forge so we can place at Nationals. Get ready New York...Elysium is heading your way!

# SALES PROJECTIONS



Elysium's projected internet sales revenue was projected to be \$2,700. Elysium exceeded their Internet sales projection by \$2000. We achieved this goal through our strong networking capabilities with other VEI firms leading to an increase of business contracts. We were also able to contact new firms at the Southern Tradeshow leading to an increase number of possible clients. Elysium's projected internet sales revenue for next month is \$4,650; Elysium is on track to meet their end of year goal of \$52,960.

# EMPLOYEE OF THE MONTH



## NOVEMBER EMPLOYEE OF THE MONTH

Sandra Gutierrez  
Graphic Designer

During the month of November, all employees had outstanding work ethics; however, one employee really stuck out the most. Sandra Gutierrez was delegated many tasks at once and spent some nights after work helping get tasks done in order to meet deadlines. She was also the Employee of the Week during the month of November, so she is obviously a reliable employee. Sandra is very hard-working and can manage many tasks at once. She is a fantastic graphic designer that is crucial to our company. By providing her input on designs, colors, and graphics, our company has had major success in picking logos and having superior presentations. She illustrates an amazing work ethic and always has a great attitude. No wonder she is another employee whose face is on the wall twice.

### Previous Employees of the Month...



**September**  
Dawson Houser  
CFO



**October**  
Nick Law  
Project Manager