

# lockdown

*lock up with lockdown*



JANUARY 2018 | ISSUE NO. 1  
COMPANY CATALOG







# MISSION STATEMENT

LockDown aims to revamp the way consumers lock their bikes through the use of a more technologically advanced lock. Our company's vision is to ensure the security of your bike with less hassle and less stress no matter where your bike is placed.

# MONTHLY GOALS

This month, our goal is to further nourish our bond as a company through company bonding festivities because we believe a strong team is built inside and outside of the office. We also plan to discuss our new marketing approach, meeting to be held at end of the month.



## employee update

Isabella Beausoleil and Eman Monge were promoted to the position of Colt Necessities managers. Colt Necessities is the school's spirit store. At Colt Necessities we sell apparel with our school logo. Isabella and Eman have taken on the responsibility to help increase our class fundraising.



## department of the month

Our department of the month goes to Event Planning. They've fundraised a cumulative amount of \$5,780 in the past two months to go towards company expenses. Here's a photo of them with our CEO!





# save these dates...

Fill your bellies while supporting the Virtual Enterprise Marketing and Management class, bring your friends and family to our annual Fuddruckers fundraiser!

**January 15, 2018**

**January 17, 2018**

Submissions open for company branding and newsletter competitions, also all company documents due and scripts to be rehearsed,

Class meeting to sort out itinerary and details concerning the Virtual Enterprise Bay Area Trade Show, committee ideas due at the end of the period today.

**January 21, 2018**

**January 25, 2018**

Execute the design for new prototypes of our bike lock. Stay tuned! The brand new Infiniti Lock will be launching January 31, 2018



# MEET THE LOCKDOWN STAFF



**CHECK OUT OUR UPDATED WEBSITE!**  
**[LOCKDOWNJLHS.WIXSITE.COM/LOCKDOWN](https://lockdownjlhs.wixsite.com/lockdown)**

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