

The Drop

99 PROBLEMS & BEING SICK AIN'T ONE!

HACKS ON HOW (NOT) TO GET THE FLU OR COLD

LIVE LIFE
ONE BOTTLE
AT A
TIME

Getting sick is a common thing that everyone gets. You're stuck at home when you can be at work or with friends and family. Instead, you're confined to your bed with a bowl of chicken noodle soup in hand and watching reruns of the same show. Here's

some smart and easy tips to prevent that nasty bug or cold from ever touching you.

Get a flu shot.

Obvious, though, the best and top choice to prevent getting sick.

Wash your hands.

No matter what line of work you're in, if make sure to wash your hands, especially if you're in contact with someone who's already sick.

Use hand sanitizer. If you can't get to soap and water, sanitizer can kill 99.99% of cold and flu germs. Also make sure that your work area is clean and sanitized.

Avoid getting close to people who are sick. Not only are you going to get yourself sick, but others that you will come into contact with.

Keep up a healthy lifestyle.

Get adequate rest, keep a healthy diet, and keep your allergies controlled. If not, then your upper respiratory system becomes inflamed, which easily sets it up to be more vulnerable to a virus.



DROP THAT FOG!

Ways to make sure you drive safely on foggy days...

- Slow down. Driving at normal speeds in fog can be very dangerous. ...
- Always use headlights, never brights. Avoid using high-beam headlights in fog as fog consists of tiny water droplets that spread and reflect light.
- Stay focused on the road. Driving in fog is not a time for multi-tasking.



BAY AREA VENTURE CHALLENGE

ONLINE AND ORAL CHALLENGE

When it comes to VE's today, funding for trips and living accommodations during trade show competitions can be hassle.

With the Bay Area Venture Challenge, teams must come up with a suitable business plan that will solve that dilemma and provide ongoing revenue for a real business.

If you currently have a real business, come up with a straight forward plan that would adjust or expand your business in a positive direction.

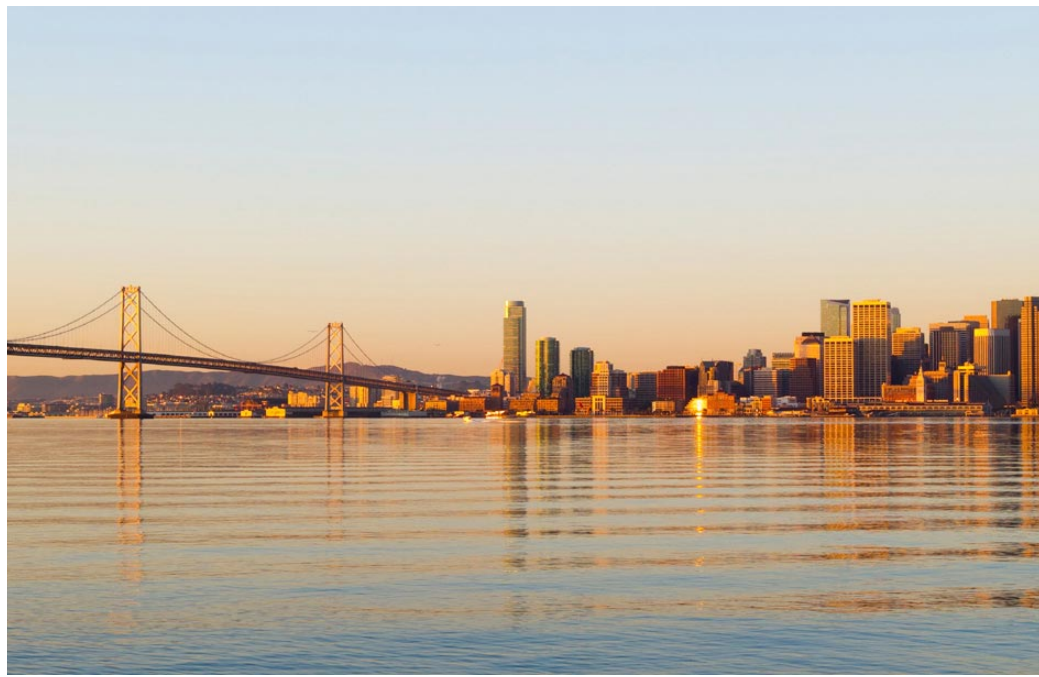
This plan comes in two parts:

IF "PLAN A" DIDN'T
WORK. THE ALPHABET
HAS 25 MORE
LETTERS!

written submission and oral presentation.

Written Submission:

This is submitted online by no later than February 20, 2018. The plan should include the



following components:

- Cover page including business name and logo
- Table of Contents
- Executive Summary
- Mission, Goals and Objectives
- Description of the Business (industry, legal description, location)
- Products and Services
- Marketing Plan
- Operations
- Key Personnel
- Financial Plan
- Appendix (including organization chart)

The finalists will be notified by March 10, 2018 and will present their plan to a business panel on March 17, 2018.

Oral Presentation:

When it comes to this business challenge, only the finalists from the written portion is entered.

During this challenge, judges will look and critique based on

this criteria:

- Knowledge – Presenters have clear knowledge of content
- Q&A – Presenters clearly respond to questions. Answers are complete and relevant to the question
- Delivery – Professional and all members actively participated

The same real business idea cannot be entered more than twice. If you're having trouble figuring out a real business to do, here are some examples: Catering, computer software lessons or tech support, website creation and maintenance for small businesses in town, tax preparation, your team's student government, etc.

All of these are perfect examples on how to nail the venture challenge while also helping your community in a real world setting.

H2O'S WEEKLY TASKS

To make a successful Company, employees must be able to do assignments in a timely manner. This helps keep a focused mind while staying organized.

In order to fulfill our weekly assignments, the following tasks need to be complete within each department:

Human Resources:

- Come up with a system to keep employees accountable for their tasks and actions

Marketing:

- Finalize the website
- Create a Brochure
- Do up AD space

Sales:

- Finish out of network sales from Bakersfield trade show
 - File them in journal
- Whole sale market place
- Configure who will be in fund raise donations from their business of choice

Finance:

- Finish Payroll
- Pay Bills (along with every employee)
- Pay taxes
- Process contracts



AND DON'T FORGET OUR WIG'S

H2O members must raise \$1,500 in donations for trade show and other costs for the business. Throughout the company, people are going to be held more accountable for their tasks. Along with

this, clarity of tasks will be established, so don't be afraid to ask questions!

ANYTHING IS
POSSIBLE
IF YOU HAVE THE
COURAGE
TO MAKE IT
HAPPEN

Focus on being productive rather than being busy. Do this with determination and anything is possible. Just as Paul Meyer once said,

"Productivity is never an accident. It is always the result of a commitment to excellence, intelligent planning, and focused effort." So keep on working and doing a great job!



OUR MISSION IS
TO PROVIDE THE WORLD
WITH CLEAN AND SAFE DRINKING
WATER.

GIVE THEM THAT WOW FACTOR!

A DESCRIPTION AND GUIDE ON HOW TO REALLY WOW THE JUDGES

Whether you are a start up company or a multi-million dollar empire, drawing a consumer's attention and getting them to buy your product is always the challenge. You may have an idea for the next iPhone or a way to end world hunger; no matter the idea, it will get overlooked if you are unable to stand out and appeal to the buyers.

With this year's Wow Factor Competition, Judges will be looking for eye-catching displays that are drawing them to the booth to get more information. Here are some guidelines to follow in order to get that "Wow" factor:

- Business Name, Logo and Concept
- Product Placement
- Business Concept
- Audience Appeal
- STANDOUT FEATURES:
 - Unique product or service
 - Uniform or company theme in attire
 - Giveaways
 - Activity or Interest
 - Logo and theme, color and decorations, branding consistency
 - Booth design is unique and original



DEBORAH BASS

She has taken so much initiative and hard work in the tasks she has done.



DAMIAN SOTO

Hard work and leadership in executing the team bonding games with his fellow co-workers.



PHILLIP SORONDO

Phillip has shown hard work and leadership in everything he's done, esp. when it comes to getting donations in.



CHRYSSA STEWARD

She has come to work with an eager attitude and is one of the most hard working people in the company

JANUARY 12TH

E-commerce website submission period; entries were pulled from firm directory. Judging period is 1/13/18-2/4/18.

JAN. 29TH-FEB. 16TH

Company newsletter submission period. Judging period is 2/17/18-3/4/18.

FEB. 26TH-MAR. 16TH

Video commercial submission period. Judging period is 3/17/18-4/8/18.

MARCH 17TH-18TH

San Francisco Bay Area Conference & Exhibition in Oakland, Ca.



CONGRATULATIONS!

Congrats to our CEO Billy Chedester and Carlos Hernandez, CEO of Chargi-Fi on receiving a \$500 donation from the Rotary Club that will go towards our fundraising for our next trade show.