

MONTHLY NEWSLETTER

February 2018



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New Year, New Products

Product Developer Update

99@dventures is growing as a major company in a blooming industry of real estate and travel. We have created several new day trips and weekend getaways that will have our customers both intrigued and thrilled.

In one of our newly created day trips customers can experience the heart, mind and soul of Washington, D.C. Whether it's the monuments and memorials or just the true local flavor, Washington, D.C. is definitely a place unlike any other. In addition to new day trip offerings, we are launching new weekend getaway packages, the remarkable city of Seattle, Washington, customers can go to the top of the Seattle Space Needle or be entertained with the local museums and The Woodland Park Zoo.

We live by our mission "Aspiring to unlock adventures and create memories everywhere." Keep checking in with us on our new trips as they become available. We love helping our customers create those everlasting memories.

Bennett Grabey

2018 Real Estate Tax Cuts



The new tax laws going into effect in 2018 that effect small businesses. While corporate tax rates are going to drop, most small businesses that operate as personal service businesses and do not qualify for the flat tax rate of 21%. The NAR is able to help provide security for a wide variety of real estate professionals, through the personal service income exception. The way that this type of exception works is if people who are business owners with taxable income below \$157,500 while being a single taxpayer or if a couple is filing jointly with taxable income below \$315,000. Using the exception means that the personal service restriction not to take effect.

Another negative is that some of the business expenses that were deductible in the past related to entertainment, amusement, recreation or certain membership dues are no longer deductible.

However the positive about this new law is that for many people, their income tax bill may be lower than in the past. This is because the tax percentages have been shifted according to income levels. So, depending on where people fall on the tax bracket, their overall income tax bill may go down. On the flip side, because certain deductions are now gone, it could eventually be higher.

Ethan Boyer

99 adventures' Hot Spots for Instagram Worthy Pictures



Cancun, Mexico

The roar of popularity of the fruity and sweet, Acai Bowls exploded in the last year on Social Media. How about an Acai Bowl in Cancun? I think yes. Take a flick by the water showing off your delicious snack!



Wanghetti, Australia

Create artsy Instagram pictures on the Wanghetti Beach by capturing the Rock Stacks with the vivid ocean in the background. The photogenic sunset shows pink and purple as the camera clicks.



Las Vegas, Nevada

Whether it's a picture of the "Welcome to Fabulous Las Vegas" sign or the bright city lights, Las Vegas has tons of Instagram worthy picture locations. Because of the variety of activities Las Vegas offers, you surely can find the perfect angle to boost your likes.

Allison Moser



**Congratulations January's
Employee of the Month and
Employee Spotlight**

Employee of the month

Alex Tharp



Employee Spotlight

Esther Jeune



**NJ/PA Trade Expo:
Congratulations to the
Digital Design and
Marketing teams for
bringing home Honorable
Mentions for Booth and
Salesmanship
Competitions!**



COMPANY EVENTS

February 24th, 2018- BINGO Fundraiser

April 16th- 18th, 2018- NYC Trade Show and Competitions