# SoleMates Successes

# Business Plan (3<sup>rd</sup> Place)



Left to right (Mr. Levin, Jeffrey Kim, Zach Price, Grant Castaneda, Karys Hoekstra, Jackie McBride, Lexx Tsimiklis)

The SoleMate's Business Plan recently competed in a competition in Bakersfield, CA on January 16, 2018. They placed 3<sup>rd</sup> out of 68 teams, which mean that they are going to New York to compete for a place in the National's. We are very proud of their hard work and dedication to make our company successful!

### Marketing (1<sup>st</sup> Place)



Vance Caruso (left) & Kat Petchers (right)

Our SoleMate's Marketing team placed 1<sup>st</sup> in their competition in Bakersfield!!! We are so proud of Vance (Brand Specialist) and Kat (Market Analyst) for their accomplishments, congratulations to your dedications and efforts. Keep up the great work!!!!

# **Other Awards:**

- ❖ Silver Sales Materials
   (Joseph Ogawa, Ariana Harvey, Theresa Davis)
- ♦ Bronze HR Presentation (Paris Campbell)

# What is our team up to?



After our successful trip in Bakersfield, SoleMates is still diligently working to prepare for the next competition in Pasadena, CA on February 13, 2018. Each department has played a huge role in our teams' success and we are proud to continue working hard to improve on each competition. With each departments effort we are hoping to place high in the next competitions. We are aiming for high sales and the care for our customers. SoleMates strives to become a stronger and more passionate team as we continue to prepare for Pasadena, San Francisco, and New York. Good Luck to SoleMates in your travels as well as the other teams that are competing!

### Contests:

HR is hosting another contest this month! This month we are having a contest to see who can have the best desert for Valentines day. Our associates will have the opportunity to express their "Perfect Date Desert" on February 3<sup>rd</sup> (Samples are appreciated) or a recipe can be brought in. Our winner will be announced February 5<sup>th</sup> and they will receive bonus points to apply in our incentive program.



#### Date Night:

On February 14<sup>th</sup> Epic Rollertainment has a deal of \$6 a person from 5pm – 8pm. This is a great time to take a date or a group of friends to enjoy your special day.

39809 Avenida Acacias, Murrieta, CA 92563

Not Active? Maybe try Temecula Edwards Theater 15 and IMAX:

Every Tuesday they offer tickets at a low price of \$6.50 per person at anytime of the day!

40750 Winchester Rd, Temecula, CA 92592

## **Community Events:**

#### Animal Rescue Kompany (A.R.K)

The Animal Rescue Kompany, also known as A.R.K., needs volunteers at their pet adoption events every Saturday and Sunday at the Murrieta Petsmart. Visit their website by clicking the link below to get details on upcoming volunteer needs and how you can sign up to help.

http://www.animalrescuekompany.org/info/display?PageID=7231

#### Murrieta Monument Volunteers

This group meets every Saturday, from 8:30 12:30 pm, at various housing track entrances each week. The purpose is to clean-up the entries to the housing track and the beautification of local Murrieta neighborhood monument entrances. Please email Michael Fischer at mfisher682@yahoo.com if you would like to help volunteer.



Left to right (Paris Campbell, Josh Martinez, Karys Hoekstra)

Our SoleMates associates are always excited for new opportunities and adventures!

### Now Trending: The ASOS Flat Shoes



2018 is here and this shoe is the brand-new style! We know you are loving the ASOS Flat Shoe and so are we! This could be a new possible design for SoleMates! What do you think?



SoleMates' Human Resources would like to thank our associates for all their work and dedication to make our company successful. We would also like to thank our supporters and peers for their motivation and service they provide

to us!

If you have any questions or concerns, feel free to contact our HR department!

Via Email: Solemateshr@gmail.com

Via Website: Htps://solemateshr.wixsite.com/humanresources

VP of HR: Brinleybowler@gmail.com



2018

26442 Beckman Ct,

Murrieta, CA 92562

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SOLE (S)

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# **IMPORTANT DATES:**

- ♦ Feb. 2 Groundhog Day
- ♦ Feb. 4 Rosa Park's Day
- ♦ Feb. 12 Lincoln's Birthday
- ♦ Feb. 13 Pasadena Trade Show
- ♦ Feb. 14 Valentine's Day
- Feb. 16 National Online Company Newsletter Competition Submission
- ♦ Feb. 19 Washington's Birthday

<u>Birthdays:</u>

- **♦ Feb. 19 Kat** (17)

# What's New with our Associates?!

### mployee of the Month



Congratulations to **Paris Campbell** for eceiving Employee of the month! Paris nas been doing an outstanding job performing in the Human Resources Department. Paris recently competed in he Human Resources Presentation in 3akersfield on January 16, 2018 and placed in the Bronze section. Paris has been preparing for this competition and nad to change the script just days pefore! Aside from SoleMates, Paris is nvolved in High School soccer at Murrieta Valley, and is currently earning French, so that one day she can ommunicate with the locals as when he is able to travel to France.

#### Mission Statement

SoleMates' mission is to promote comfort and convenience by providing high-quality shoes with versatile, interchangeable heels. Our goal is to empower women throughout the world by combining fashion and comfort. The Company will make a healthy profit for its owners and provide a rewarding work environment for its employees.

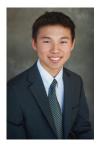
#### The Human Resources Mission Statement:

The Human Resources department of SoleMates' pledges to be an employer of choice by creating a corporate culture that incentivizes unity, passion, productivity where safety is our priority. Recruit and retain exceptional associates by delivering quality training and development which motivates and rewards associates for their achievements. Impact SoleMates' bottom line by decreasing turnover and increasing productivity.

## Life Beyond SoleMates



Jackie McBride (CBO) recently was just hire as a hostess at a new restaurant Angelo's Brid Oven Pizzeria!! Congratulations and Good Lat your new job!



Jeffrey Kim (CEO) recently played a musical number in Carnegie Hall, New York for numbers of people. This is a HUGE accomplishment, congratulations!



Edwin Kwaung (Branch Banker) is excited to make some sales and meet some new clients.