



CLEAR COAST EYEWEAR



February Newsletter: Volume One, Issue Five

Mission Statement

Clear Coast Eyewear's mission is to deliver fashion with a purpose, by offering high end quality sunglasses that are chic, durable, and made from recycled ocean plastic. We combine the latest fashion trends with eco-friendly resources and thoughtful manufacturing processes while ensuring profitability for our shareholders and a positive impact on all stakeholders and the environment.



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ClearCoastEyewear.weebly.com
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Company Events

Beach Clean Up 2/4
Los Angeles Trade Show 2/12-2/13

Upcoming Due Dates:

Video Commercial 2/20
Company Branding 2/20
Employee Manual 2/20

Good luck with your competitions!

Around Town

Vineyard Valentine Horse and Carriage Rides

January 16th - February 28th
34708 Rancho California Rd,

Boohwal Concert

February 2nd - February 3rd
45000 Pechanga Pkwy.

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Previous Trade Show

The Bakersfield trade show was our most successful state competition ever! All of our employees were involved in a competition, and we had major success in every area! We are so proud of every department and all their hard work. We had the following successes:

Gold Awards: Business Plan, Human Resources, Sales Presentation, Marketing Plan, Video Commercial, and Impact Marketing.

Silver Awards: Booth Design and Elevator Pitch.

Bronze Awards: Company Newsletter and E-Commerce Website.



Congratulations to Alyssa Lamoureux, Hailey Riddle, Victoria Chagolla, Victoria Romero, Seleen Saïid, Lidia Ambriz, Nathan Paysse, Ashley Gonzalez, Jonas Castellon, Jason Morse, Joshua Vaughan, Marissabel Maldonado, Sabrina Shalika, Cade Crowley, and Ethan Campbell!

January Craft Contest Winner

Congratulations to Lily Fitzpatrick from Marketing for winning our January Craft Contest! Lily made a wreath using corks and cardboard, along with painted wooden balls. Lily's craft was extremely creative and we look forward to seeing more entries next month! Turn to page 4 to see this month's craft contest!



Bonus Point Opportunity

Recycle Recycle Recycle! We are having our monthly recyclable collection February 15th in the parking lot! Bonus points will be given for every full 30 gallon bag brought in, as well as a company competition awarding additional Bonus Points for the employee that brings the most recyclables. Don't miss out on this opportunity to earn prizes and awards as well as promote our company mission to clean our environment.

Upcoming Trade Show

This month we will be traveling to Los Angeles to compete in our next trade show! We leave on the 12th and come back on the 13th, so get ready to pack your overnight bag! We will compete in the following competitions: Sales Materials, Company Branding, E-Commerce Website, Marketing Plan, Employee Newsletter, Financial Statements, Employee Handbook, Elevator Pitch, and Video Commercial. We hope everyone is prepared for this upcoming trade show and we are excited to see you all there!



Valentine's Day Treat

Ingredients:

7 cups Rice Krispies
1 bag (10.5 oz) mini marshmallows
1.5 oz package strawberry gelatin
1/2 cup butter or margarine
1 tsp vanilla extract

Directions:

Melt the butter in a large saucepan over low-medium heat. Add the marshmallows and let it sit for about 30 seconds. Stir gently. Add the vanilla extract and gently stir again. Next add the strawberry gelatin mix and stir gently again. Notice how I keep repeating "stir gently?" This will keep the treats lighter, not "tough." Let the marshmallows partially melt but remove from heat before they are fully melted. Stir (off the burner) until they are completely melted. Add the Rice Krispies and gently mix. Scoop into a greased pan and gently pat down with clean buttered hands. It's VERY sticky! Let cool/dry for at least 2 hours before cutting into bars and serving.



Employee of the Month



Victoria Chagolla is February's Employee of the Month!

Victoria is our Vice President of Public Relations, successfully completing her given tasks and more. Victoria stepped up and partnered with Seleen Saiid for the Sales Competition in Bakersfield, and together they placed 1st! She also went out of her way and posted our company's photos in our classroom!

Congratulations to Victoria, and thank you for all you do for Clear Coast Eyewear!

Craft Contest

Create a "Love" themed craft using the following items! Bring your craft into the Human Resources department before the 20th of February.

- Construction paper
- Glue
- Popsicle sticks
- Glitter



Good luck! Winner gets 50 bonus points!

Upcoming Birthdays

Seleen Saiid on February 7th!

Mr. Levin on February 16th!

Marissabel Maldonado on March 7th!

Jason Morse on March 21st!



Date Night Ideas

- Balboa Park Museums
- Hiking in LA
- Drive In Movie Night
- Ice Cream Date
- Amusement Parks
- Ice Skating/ Roller Blading
- Arcade Night
- Boat Rides
- Picnics
- Painted Earth
- Old Town Temecula Theater
- Cooking Class